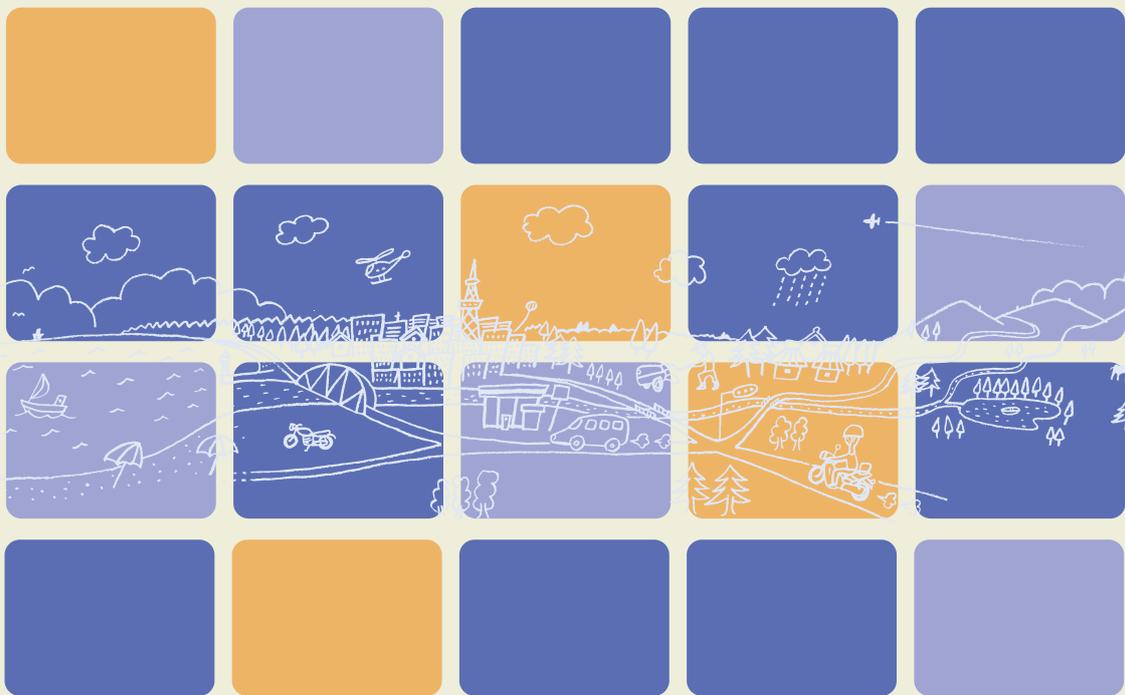


Honda Philanthropy 2005



Since the company's foundation, Honda has been propelled by the power of dreams. Continuously taking on new challenges, we have worked to achieve the key goal of delivering ever-greater satisfaction to customers worldwide by providing products of the highest quality yet at reasonable prices. And one by one, we have turned dreams into reality.

While seeking to provide products, technologies and services that make people's lives better and more comfortable, we have worked to be good corporate citizens, contributing to the lives of the individuals and communities we come in contact with around the world. Above all, our focus is on the children who will inherit this world and must build its future. We want to help them discover the joy and fulfillment of facing and overcoming new challenges, and we're supporting programs around the world that aim to achieve that goal.

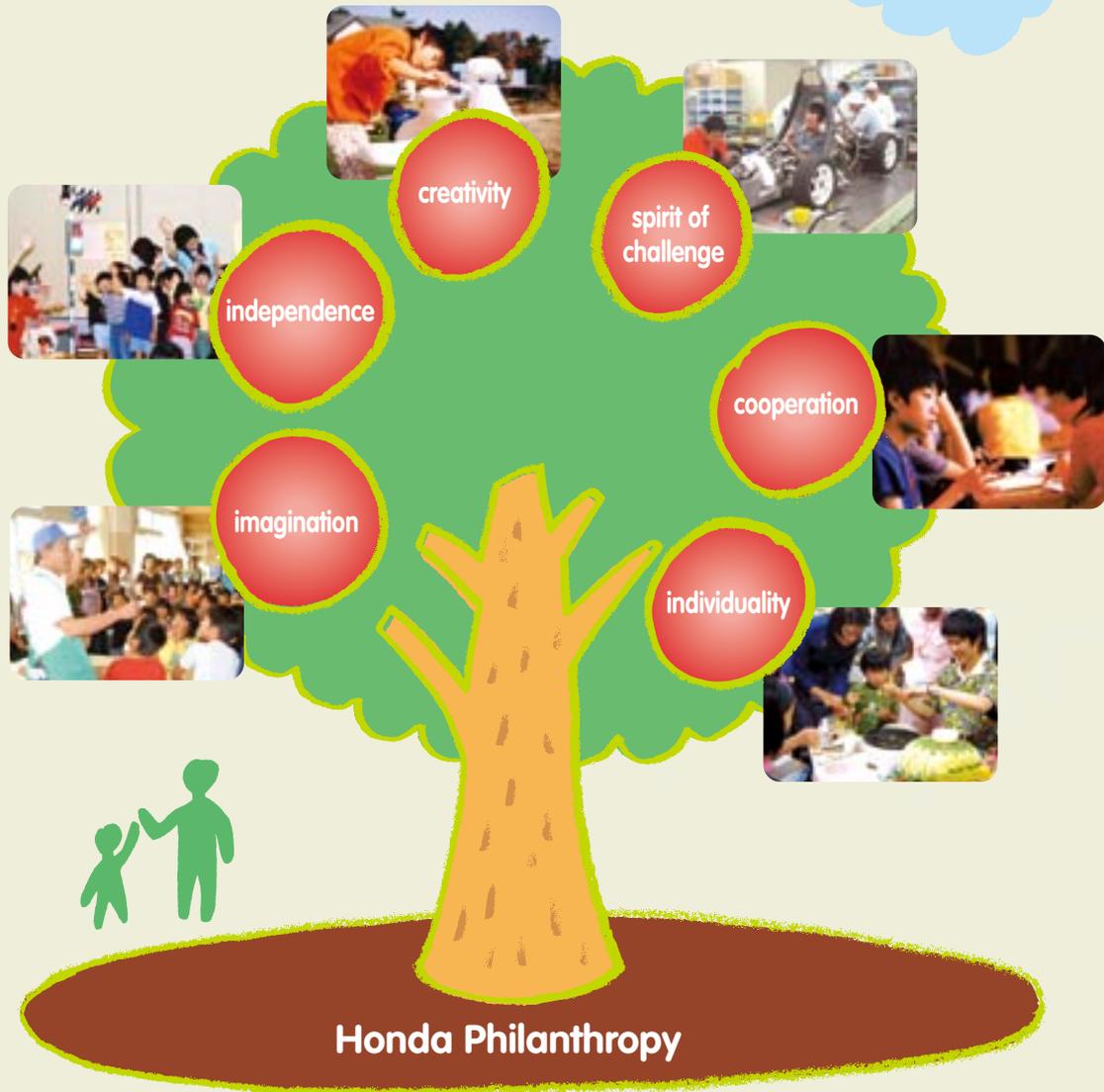
This report is an overview of Honda's philanthropic initiatives, and a description of some of the achievements we have fostered. We invite you to share with us your thoughts on what Honda is doing.

Honda will continue to create new value, to generate fresh excitement, and to provide customers everywhere with genuine satisfaction. We will also continue to put down ever-deeper roots in communities worldwide, sharing our dreams and working to provide greater hope to future generations. Welcoming the chance to contribute, we hope to anticipate future needs and social imperatives. Through all our activities, we shall always strive to foster well-being.

Takeo Fukui

President and CEO
Honda Motor Co., Ltd.

Honda supports the next generation of leaders as they face new challenges and pursue their dreams!



From the power to dream, the power to make dreams reality

Honda's
Philanthropy
—Basic Principles:

- As a company with a global viewpoint, we are dedicated to contributing to the well-being of local communities around the world through our products and technologies
- As a good corporate citizen, we will deepen our commitment to all local communities where we do business
- We will contribute to the nurturing of a society where caring and energetic individuals actively participate in socially responsible activities



Traffic Safety

- Traffic Safety Caravan
- Traffic Safety Training
- Rainbow Dealers



Disaster Relief

- Demining Support
- Niigata Chuetsu Earthquake Relief
- South Asian Tsunami Relief



Community Activities

- Clean Campaign
- Factory Tours
- Blood Donation Drives
- Welcome Plaza Cultural Events
- Minato Net



Environment Conservation

- Korchin Desert Afforestation Project
- Japan-based Afforestation Activities
- Green Dealers
- School Environment Support Award (Thailand)



Public Welfare

- Guide Dog Training Support
- Orange Dealers
- Honda C Card
- Honda Repeat Hotline



Sports

- Tokyo-Hakone Ekiden Road Relay Race
- Hot Air Balloon Honda Grand Prix
- International Wheelchair Marathon



Creating Things

- Children's Idea Contest
- Formula SAE Support
- Soichiro Honda Cup Honda Econopower Race
- National Technical College Robotics Contest
- Dream Cup Solar Car Race
- Cardboard Crafts Workshops



Education and Cultural Exchange

- Honda Team-based Program
- H-Kids Project
- Nature Wagon
- IATSS Forum

Message	1
Overview of Initiatives	2
Areas of Endeavor, Example Initiatives	3
Nurturing the Dreams of the Next Generation	6
Children's Idea Contest	7
Formula SAE	9
Traffic Safety Caravan	11
Honda Team-based Program	13
H-Kids Project	15
Nature Wagon	17
School Environment Support Award (Thailand)	19
Soichiro Honda Cup Honda Econopower Race	21
Preserving the Global Environment	22
Korchin Desert Afforestation Project	23
Afforestation Activities in Japan	25
Growing with Society: Community Involvement and Support	26
Student Robotics/Dream Cup Solar Car Race	27
Hakone Ekiden/Hot Air Ballooning/Wheelchair Marathon	28
Humanitarian Disaster Relief	29
Hometown Honda	30
Factory Activities	31
Sales Center Activities	36
Affiliate Company Activities	37
Foundation Activities	39
International Philanthropy	40
North/Central America, South America	41
Europe/Middle East/Africa	43
Asia/Oceania, China	45
Contributions Through Products & Technologies	47
Honda Motor Workers' Union's Contributions	49
Affiliate Companies: Principal Activities	50

Nurturing the Dreams of the Next Generation

Honda is driven by the power of dreams
and by our tireless quest to turn dreams into reality.

For us as individuals, and as a society,
the things that make us happy may change with the times,
but pursuing our dreams is an unending source of fulfillment and happiness.
This power we find in our dreams is something we wish to pass on to the next
generation. That's why we place the highest priority on initiatives designed to help
children make their own dreams come true.



for the next generation



**Dreaming. Doing your best. Rising to a challenge.
Making something with your own hands.**

All are great fun, as many children discover.

Honda's Children's Idea Contest.

At prize time, not only the winners smile.

Completing your own project.

It's an experience a child will never forget.



子どもアイデアコンテスト

Translating Dreams into Reality

The Children's Idea Contest lets elementary-school children from all over Japan dream up their own visions of the future. In the first stage, entrants are asked to think of something they think would be really cool, draw a picture of it and send it to us. Entries can be the work of individuals or joint efforts by friends or siblings. Children have free rein to use their imaginations—there are no guidelines about what they should draw. In the second stage, the top entries are chosen by a panel of judges, and the children are asked to build three-dimensional models of their ideas.

The 3rd Children's Idea Contest in 2004 drew 2,340 individual and 2,028 group entries from all over Japan. Thirty groups and forty individuals were selected to move on to stage two. For the next two months, the contestants worked hard to get their creations ready for the final review. With the encouragement of teachers, friends and family members, they overcame all sorts of obstacles on

the way to finishing their projects. When the big day at last arrived, they took their turn standing proudly on stage to present the results of their hard work.

ASIMO Goes to School

The prize for winning the Children's Idea Contest isn't an expensive trophy but a visit from ASIMO, the humanoid robot that symbolizes Honda's vision of the future. The winners of the ASIMO Prize get to have ASIMO visit his or her school to teach a special class. The ASIMO Prize is awarded to the grand prizewinner as well as to the runners-up. The Children's Idea Contest is about pursuing one's dreams. By meeting ASIMO, an engineer's dream come true, children learn that their own dreams can come true too. That's the hope behind this event.

The Children's Idea Contest helps children experience the joy of dreaming up their own ideas, rising to a challenge, and creating something with their own hands.



Contest Timeline (3rd Children's Idea Contest held 2004–05)



Growing Interest

Year	Participating Groups	Participating Individuals
2002–03	70	122
2003–04	595	873
2004–05	2,028	2,340



Helping students build cars and realize dreams:

the Formula SAE competition challenge.

To design and build a race car,

creating the car from the ground up.

Learning from the masters:

a group of retired Honda engineers.



Experiencing the Thrill of Building an Automobile

The Formula SAE competition is an educational program launched in 1981 by the American Society of Automotive Engineers (SAE) to give budding engineers hands-on experience in designing and building their own cars. The contest has its own special rules, and vehicle performance is not the sole criterion of excellence. Cost-benefit analysis and presentation are also taken into consideration.

Honda's role in Formula SAE dates back to 1996, when a team of student engineers from Leeds University in the UK approached us, asking us to contribute an engine. Since then, Honda has been providing the Japanese team, formed in 2000, with engines and a test track. In addition, a volunteer group of retired Honda engineers who call themselves the Meister Klub supply technical support. Further, since 2003, Honda has co-sponsored the Student Formula SAE Competition of Japan, organized by the Society of Automotive Engineers of Japan (JSAE), and has sent current and retired Honda associates to provide logistical support.

Passing on Masters' Skills to the Next Generation

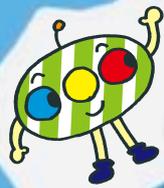
The Honda Meister Klub offers student engineers technical guidance. It was formed in 2002 by a group of retired Honda engineers who wanted to instill in the next generation the joy of building things, and to put the knowledge, experience and skill they had amassed during their careers to good use.

Members of the Meister Klub are all engineers with experience building Formula One race cars or designing new car models at Honda R&D. In short, they are masters in the craft of car making. They offer a series of hands-on seminars, or Challenge Courses, on frame fabrication and other subjects, at the Motegi Dream Workshop at Honda's Twin Ring facility in Tochigi, teaching skills that can't be learned in the classroom.

Honda is imparting the thrill and rigors of craftsmanship to the next generation, fostering the growth of tomorrow's creative engineers.



Expanding Creativity				
Year	Teams supplied with Honda engines	Challenge Courses		
		Courses	Course Days	Participants
2002-03	5	10	26	295
2003-04	11	24	66	332
2004-05	17	25	83	389



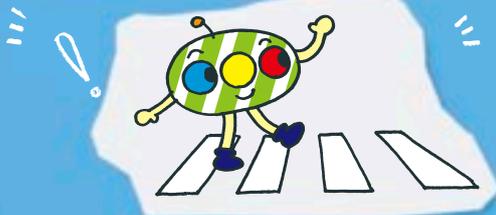
Learning road safety and never forgetting it!

Professional actors teach the story.

Kids enjoy listening, then acting.

They don't even realize they're learning.

They're learning how to be safer on the road.



Traffic Safety Caravan

Mastering the Basics of Safety is Easy When You're Young

The Traffic Safety Caravan is an initiative for pre-school children, just one part of Honda's effort to realize greater road safety. One of Honda's top priorities is protecting children from the traffic accidents that are all too common in today's motorized society. That's why we're trying to reach children in their most formative years, when it's most important for them to master the basics of road safety.

The program is guided and narrated by members of a professional drama troupe. At the start of each session, the play leaders engage the children's attention by reading aloud well-known fairytales such as *Little Red Riding Hood* and *The Emperor's New Clothes*.

Participation Makes Learning Fun

Once the actors have the children's full attention, the traffic safety practice session begins, using *Ayatori Hiyoko*,* an original book created by Honda. A projector display is used to set out the road safety rules, and a pretend pedestrian crossing is set up in the room, complete with miniature traffic lights. Using these props, the children practice crossing the road safely, having lots of fun in the process.

The Traffic Safety Caravan received an excellent response when it was launched in the Tokyo region in 1999. Honda has been expanding the program every year. In 2004-2005, the Caravan visited a total of 260 playgroups and kindergartens in areas near where our facilities are located (South Kanto, Suzuka, Hamamatsu, Kumamoto and Tochigi). As many as 90,000 children have participated in the program since its inception.



**Ayatori Hiyoko* is a book on road safety written for young children. It was developed by the Honda Driving Safety Promotion Center and the Suzuka Mobility Research Office.

The Caravan Travels Far and Wide!

Period	Groups visited	Participants
2002-03	80	10,740
2003-04	140	20,957
2004-05	260	39,278

2004-05 Breakdown by facility

Facility	Groups visited	Participants
Head Office	200	31,145
Suzuka	20	2,383
Hamamatsu	20	3,236
Kumamoto	10	926
Tochigi	10	1,588



From experience, discovery – then creation.

The imagination to dream up an idea;

The creativity to make that idea a reality;

Both abilities need to be nurtured.

A fun 3-day course.

The goal: to unleash children's curiosity.



A Really Big Adventure in Three Short Days

The setting for this three-day course is Twin Ring Motegi, where an array of learning spaces is surrounded by green fields. Children are divided up into teams of 10. On Day One (Intro Stage) the teams discuss their research themes and perspectives. On Day Two (Main Stage) they collect information using surveys and interviews. On Day Three (Conclusion Stage) they present the findings of their research. The insights gained in this process whet the children's appetite for more discovery and learning. At the end of the Intro and Conclusion stages, they are taught how to look back and evaluate their own roles as team members, their own ideas, and how they express those ideas. This self-assessment spurs them toward new creative endeavors.

Honda's Specialist Advisors Provide Guidance

During the program, children are assisted by many different advisors, including Global Advisors, who not only answer questions but also help them broaden and deepen their point of view, and Planning Advisors, who help the children formulate their ideas in the form of research proposals. In addition, Honda's own unique practices are applied to assist with brainstorming and idea development.

We want to help children develop the imagination to formulate their own dreams and ideas, and the creativity to translate those dreams into reality. That's why we created the Honda Team-based Program. More than 2,200 junior-high and high school students across Japan have already taken their first step towards creating the future.



● The Honda Team-based Program

Honda Team-based Program Schedule

DAY 1	Intro Stage	Phase A: Hands-on experience in a particular field of study Phase B: Discuss experience and identify research themes	Hands-on Discussion
DAY 2	Main Stage	Phase C: Group fieldwork Phase D: Organize information for presentation	Survey Editing
DAY 3	Conclusion Stage	Phase E: Discover the best way to communicate findings Question-and-answer session: identify new issues for future study	Presentation

■ Broadening Discovery

Period	Participating Schools	Participating Children
2002-03	5	497
2003-04	9	702
2004-05	14	1,064



Enjoy it together
H-Kids



Rewarding curiosity with surprises and delights.

Children explore other cultures.

Children play freely outdoors.

The stage is set for adventure,

and for discovery!

We call it the H-Kids Project.



Three Programs of Adventure and Discovery

Exploring other cultures, running free in the great outdoors. These are some of the experiences that Honda provides for growing boys and girls with inquisitive minds. We want to expand children's horizons, and the H-Kids Project offers a trio of programs designed to do just that.

Touch the World

Touch the World is an event that allows children to meet and experience other nations and cultures. Launched in 1999, the program takes advantage of the unique opportunities to be found in Tokyo's Minato Ward, home to both Honda headquarters and many foreign embassies. This program has already provided hundreds of children with their first introduction to the people of some 25 nations. Around June each year, Honda Welcome Plaza Aoyama at Honda headquarters is the venue for a varied menu of events for the whole family. Recent highlights include the Mini World Tour, where visitors 'travel' to booths representing nations using special 'passports.' On stage, performers from around the world give live performances.

Hello Embassies

Mounted with the cooperation of embassies participating in Touch the World, Hello Embassies every summer gives groups of third-, fourth- and fifth-graders the chance to visit foreign embassies. Embassy representatives talk about life in their home countries and the work they do at the embassy, providing a fascinating view into a world that few Japanese youngsters ever see. In 2004–05, four foreign embassies participated in Hello Embassies.

Enjoy the Sky!

Held annually in October and November in the town of Motegi in Tochigi Prefecture, this program lets children enjoy the great outdoors while getting valuable experience in teamwork. Appointed 'young rangers' for the day, they take part in fun interactive events and learn how a hot-air balloon works. Honda associates act as play leaders who guide them through several thrill-packed hours of exploration and discovery.



Period	Participants		
	Touch the World	Hello Embassies	Enjoy the Sky!
2002–03	Approx. 800	34	85
2003–04	Approx. 800	38	83
2004–05	Approx. 800	47	87

- National embassies participating in Touch the World (2004–2005)
- Burkina Faso
- Republic of Cuba
- Kingdom of Thailand
- Tunisian Republic





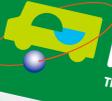
Trees, flowers and stones:

nature's greatest teaching tools.

At the ocean and in the mountains,

children learn to respect nature

while having fun outdoors.

 **Nature Wagon**
The ocean and the mountains come to town

Opening Children's Eyes to the Importance of the Natural Environment

Why is this flower such a beautiful color? Why is seawater salty? Children are filled with wonder and curiosity when they have the chance to observe the natural world up close—the trees and flowers, the ocean's water, even stones in a river. That's why Honda created Nature Wagon. It's an environmental learning program on wheels—a truck filled with natural objects from the ocean and the forest. The Nature Wagon travels around to elementary schools and community centers, bringing nature to the city. The program combines talks about the importance of natural ecosystems and environmental conservation with crafts workshops using natural materials.

Nurturing Independence and Awareness

There's something about nature that attracts children's attention, makes their eyes shine, and puts smiles on their faces. When they need a little bit of help, volunteer Honda retirees are there to lend a hand, using objects from nature to talk about the environment. This casual, nurturing interaction helps kids develop skills independently and make their own discoveries. There are now 127 retirees participating in the program—all are motivated by a desire to put their years of expertise and experience from working at Honda to good use.



● The Programs

Forest Crafts Workshop	Making nature crafts using forest cuttings, driftwood and other eco-friendly materials gives children a greater awareness of the importance of forest conservation.
Stone Painting	Painting stones taken from riverbeds helps children take an interest in the flow of rivers and the power of nature.
Making Salt Naturally	Making natural salt by boiling deep-sea water teaches children the importance of conserving the marine environment.
Natural Dyeing	Tie-dyeing cloth with dyes made from flowers and grasses teaches children the connection between nature and everyday life.

■ ■ Natural Expansion	Period	Programs	Participants
	2002-03	186	17,061
	2003-04	203	17,016
	2004-05	239	19,578

■ ■ 2004-05 results by facility	Facility	Programs	Participants
	Head Office	116	10,719
	Suzuka	64	3,855
	Hamamatsu	54	4,680
	Kumamoto	4	265
	Tochigi	1	59



Children caring for the rivers and the soil;

children caring for the future.

Small children tackling big problems,

learning to protect our environment.

Youngsters building a brighter tomorrow.





Vying for the Prestigious King's Cup

Launched in 1999 to mark the 72nd birthday of King Bhumibol of Thailand, the School Environment Challenge Awards gives schoolchildren the chance to present their own ideas for conserving and improving the natural environment in the regions where they live.

Honda affiliates in Thailand work together with Thai government ministries in charge of the environment, energy, education, and public health to help implement this program. All 37,336 elementary schools across Thailand are invited to submit a project plan. The best plans are given financial support, and children from the selected schools are given 8 months to put their project into action, under the guidance of local community leaders. Each project is assessed at various stages by panels of judges and representatives of third-party organizations. The best project is awarded the prestigious King's Cup.

Sincere Efforts to Build a Better Future

So far, a total of some 3,000 schools have submitted plans and 540 have received financial support for their projects. The students at these schools are taking a serious interest in environmental conservation, learning the satisfaction of putting their own ideals into practice and watching the results emerge. These children are Thailand's hope for the future, and their projects are blossoming.

The children's energetic action, supported by Honda's long-term engagement, is helping to raise awareness among local communities, parents and local government organizations about the importance of sustainable solutions to environmental problems. The School Environment Challenge Awards project has now become the largest environmental action program in Thailand. Honda is eager to make a positive contribution to Thai society, and to that end, we will continue to encourage grassroots initiatives that raise broader awareness of environmental issues.



Spreading Smiles	Schools receiving financial support for projects	Schools submitting project proposals
First round (1999 onward)	131	1,148
Second round (2002 onward)	234	1,204
Third round (2004 onward)	175	650

Note: The School Environment Challenge Awards Program lasts about 18 months from when proposals are submitted to the presentation of the King's Cup.

● Soichiro Honda Cup Honda Econopower Race

■ 2004 Activities

Dates	October 2 and 3, 2004
Venue	Twin Ring Motegi
Attendance	484 teams, approx. 2,500 individuals



This year's theme: How far can you go on one liter of gasoline? At the Soichiro Honda Cup Honda Econopower Race, cars loaded with the latest technological innovations push fuel efficiency beyond normal limits. It's a competition showcasing enterprise, teamwork and creativity that attracts teams of students, office colleagues, and even parents and children from all over Japan. The race draws attention to the issue of how we as a society are using our earth's limited resources. The numbers of overseas participants is increasing every year—in 2004–05 Thailand's A.T.E. School team

hit the 1,917.746 km/liter mark using a 125cc engine. With the best result out of the 484 teams competing, the Thai team was the first-ever international team to win the competition.

Making Things With Your Own Hands

■ 2004–05 Activities

Participants | 774 total

This hands-on learning program has been held since 1999 alongside the Soichiro Honda Cup Honda Econopower Race. Featuring workshops on assembling and driving Ecorun cars and EV carts, building engines, as well as making cardboard crafts and even the local ceramic pottery known as Motegi-yaki, the program gives youngsters the chance to experience the fun of making things in a relaxed, informal setting.



Protecting the Global Environment

For Honda, environmental conservation starts with the harmonious coexistence of local communities with the environment. Since 1976, Honda has endeavored to foster native woodlands by planting indigenous trees near factories across Japan through a program we call Furusato no Mori, and acted on our philosophy in the context of programs that range from local conservation efforts to protect woodlands in nearby watersheds to an afforestation project in China's Korchin Desert. We believe in actively supporting environmental programs as a way of providing Honda associates with opportunities to gain valuable volunteer experience.





A first step in restoring green to the globe:

planting trees in the deserts of the world,

Transforming sand into plantations,

working with local communities—

Turning brown back to green.



Cultivated Forests, Where People and Nature Coexist in Harmony

Within the Inner Mongolia Autonomous Region of the People's Republic of China—about 500 kilometers northeast of Beijing—lies the Korchin Desert, a vast arid region where the springtime winds whip up clouds of yellow dust and sand that can travel to Japan and beyond. This barren land, the closest desert to the Japanese mainland, was until 100 years ago a lush, fertile area of forests and grasslands. Unfortunately, in just one century, over-cultivation, over-grazing and unplanned logging have brought about rapid desertification.

Honda's Joyful Forest Project is a far-reaching, 30-year plan to establish cultivated forests in the Korchin Desert to help people and nature coexist harmoniously, with the ultimate aim of reestablishing habitable areas complete with woodlands and cultivated fields. A three-way effort partnering Honda with the NGO, Desert Planting Volunteer Association, and local communities, the Joyful Forest Project has succeeded in planting some 64,000 trees since it was established in 2000.

Volunteers Sow Seeds of Hope

Honda's involvement in the Joyful Forest Project is not limited to operational planning and financial support. At the heart of our efforts are tree-planting 'tours of service' performed by groups of Honda volunteers. Made up of both current associates and retirees, together with their children and other family members, these groups join members of the local community in planting trees and attending educational seminars. Honda's aim in organizing these groups is to help raise awareness both locally and in Japan about the importance of re-greening the desert, while also fostering cultural exchange. These tree-planting efforts are principally local initiatives, and the actual number of trees planted by Honda volunteers during their tours of service is rather small. Nonetheless, volunteer participation lends crucial momentum to these endeavors.

Now, after only five years, the green haven in the desert is already growing steadily. Through its volunteers, Honda is cultivating a deeper level of interaction with the local community, while growing a truly joyful forest where people and nature can coexist in harmony.



Joyful Forest Project



Start of program in 2000



Total Trees Planted
by 2004–05: 64,584



Now



Conceptualized image



2030

The Joyful Forest Project is a long-term, 30-year endeavor.

Green Growth

Period	Honda's Volunteer Tree-Planting Tour		
	Number of Tours	Participants	Trees Planted
2002–03	2	71	2,050
2003–04	Cancelled due to local circumstances		
2004–05	2	62	1,900

● **Reforestation Activities in Japan**

■ **2004–05 Results**

Facility	Volunteers	
	Times Held	Participants
Saitama	1	36
Hamamatsu	2	38
Kumamoto	2	94
Total	5	168

The water that we use is a gift from the rivers that flow from the mountains to the sea. Honda volunteers are proactively involved in reforestation efforts in local watersheds near the locations of its facilities. In 2004–2005, Honda initiated reforestation programs in Hamamatsu and Kumamoto and is in the process of expanding these programs to facilities in other areas.



Saitama Factory
The Tone River Headwaters Forest Revitalization Project



This volunteer reforestation project targets the revitalization of the forest at the headwaters of the Tone River and around the upper reaches of the Minakami-Naramata Dam, which serves as the reservoir of the Tokyo region. This forest has been named one of the 100 most important forest watersheds in Japan. Conducted by the CCC (Creative Conservation Club), the project also aims to publicize the importance of protecting and nurturing forest watersheds. Honda began participating in the project in 1999 and as of 2004–2005 a total of 250 Honda associates had taken part.

Hamamatsu Factory
Misakubo-cho, Shizuoka Prefecture: The Fostering 10,000 Acorns Program

The Japanese nonprofit organization Forest of the Plenteers sponsors the Fostering 10,000 Acorns program, a large-scale endeavor based in Hamamatsu City that calls on the residents of cities, towns and villages along the Tenryu River to help foster forests and wetlands near populated areas. The word “Plenteer” was coined by program promoters combining the words ‘pleasure’ and ‘volunteer.’ Honda is a corporate cosponsor of the organization’s activities, and at the grass roots level, Hamamatsu Factory associates and their families volunteer as Plenteers in the Fostering Forests and Wetlands program.



Kumamoto Factory
Reforestation activities in the Mt. Aso region

The devastation of natural woodlands on Mt. Aso has reduced the water-retaining capacity of the land, leading to floods, landslides and other natural disasters in the region. Honda has been involved in a project that seeks to ensure there are ample water resources in the Mt. Aso area, Kyushu’s largest watershed, by planting broadleaf deciduous trees. Under an agreement signed in August 2003 by Aso City, the Aso Green Stock Foundation and Honda Motor, participants in the project began implementing a two-year plan in 2004 to rejuvenate five hectares of forest on Mt. Aso.



Honda Motor Headquarters
Kosugemura, Yamanashi Prefecture: Tama River Headwaters Forest Preservation

To provide associates in the Kanto region an opportunity to participate as volunteers in afforestation activities, Honda decided to lend its support to efforts to preserve the woodlands at the headwaters of the Tama River, a major water source for Tokyo. Representatives of Kosugemura, OISCA-International, and Honda Motor gathered in Kosugemura, Yamanashi Prefecture on March 16, 2004 for a signing ceremony initiating a seven-year collaborative project. Honda will begin deploying associate volunteers in 2005–2006.

Growing with Society

Community Involvement and Support

To fulfill our responsibilities as a contributing member of society and to foster a cooperative, mutually supportive relationship with the communities where we work and live, Honda believes it is essential to help meet society's diverse needs. Working closely with local communities to further activities whose objectives we share, Honda's involvement extends beyond financial support to include direct participation.



Cultivating
Craftsmanship

● Idea Competition—National Technical College Robot Contest 2004 Special Sponsor

■ 2004–2005 Events

Regional Competition

Dates	Every Sunday from Oct. 10, 2004 to Nov. 7, 2004
Venues	Locations in 8 competing regions nationwide
Schools, Teams	63 schools, 126 teams

National Competition

Date	Sunday, Nov. 28, 2004
Venue	Ryogoku Kokugikan, Tokyo
Teams	25 teams



All 63 technical colleges in Japan participated in the competitions, in which contestants were required to design robots capable of performing a specified set of tasks, which then squared off against one another. Organized and sponsored by NHK, the Robot Contest has gained a reputation as an educational event that enables participants to experience the wonder and pleasure of creativity—both in dreaming up ideas and in making those ideas a reality. On both the regional and national levels, the events attract many spectators who enjoy seeing the innovative capabilities and advanced engineering of these unique robots put to the test.

Honda sees these competitions as an ideal forum for cultivating the talents of the next generation of engineers through the experience of creating things, and has been providing special support to these events since 2002–2003. Honda has provided logistical as well as financial support, and has dispatched ASIMO to participate in regional and national competitions. Honda and its corporate cosponsors also present a special award aimed at encouraging students to take on the challenge of building things by hand.



● FIA Alternative Energies Cup
Dream Cup Solar Car Race Suzuka 2004

■ 2004 Event

Date	Friday, July 30, 2004 to Sunday, August 1, 2004
Venue	Suzuka Circuit
Vehicles	78 vehicles entered, 76 vehicles participated



In the midst of worsening global warming and air pollution, as well as increasing destruction of the earth's woodlands and forests, the Dream Cup Solar Car Race kicked off in 1992 to promote the development of eco-friendly vehicles powered by the sun's clean and limitless energy. Considered among the finest competitions of its kind in the world, the Dream Cup is staged at Japan's Suzuka Circuit, famous for hosting Formula One and international motorcycle races. Composed of students and adults alike, 76 teams took part in this year's race, including one



powerful contender from Australia. As the developer of the Honda Dream—winner of the first Solar Car Race—Honda views the event as an excellent way to help pass the urge to invent on to the next generation, and has been a special sponsor of the event since 1998. In conjunction with the event, Honda also offers workshops on how to build things by hand, such as electric-power carts.

● The 81st Tokyo-Hakone Ekiden Relay Race Sponsor

■ 2004–2005 Event

Schools	20 schools
Vehicles	FCX: 1; Elysion: 22; Other: 4
Honda Staff	About 60



Honda began supporting the Hakone Ekiden in 2003–2004 as part of its commitment to fostering the development of young people through sports and to promoting student athletics. Honda provided a total of 27 vehicles for the event, including a Honda FCX fuel cell vehicle that served as the pace car for the race, 22 Honda Elysions for transporting team managers, and 4 other Honda vehicles for race officials. In addition, about 60 associates from Honda's motorcycle and automobile driving school subsidiary, Rainbow Motor School Co., Ltd., helped with race logistics, including driving race officials' vehicles and providing vehicle maintenance. At Lake Ashi in Hakone, the race's outbound goal, Honda set up a booth and distributed hearty bowls of soup, along with Honda-branded items. Honda also contributed to the excitement and enjoyment of the event by setting up stalls along the course in cooperation with local stores, providing restroom facilities and drinks, and distributing race handbooks to cheering spectators.

● 2004 Hot Air Balloon Japan Honda Grand Prix & 2004 Hot Air Balloon World Honda Grand Prix (Special Sponsor)

The Hot Air Balloon Japan Honda Grand Prix was launched in 1993 with the aim of promoting public understanding and appreciation for hot air ballooning. In addition to five domestic Hot Air Balloon Japan Honda Grand Prix events, Honda also sponsors the Hot Air Balloon World Honda Grand Prix, a series of international events that has astonished, thrilled and inspired balloonists and spectators alike since 1998.

Sponsored by Honda and operated by AIR B, a hot air balloon event management organization, the Hot Air Balloon Grand Prix competitions bring together people and the environment, foster the dreams of children, and enliven local regions and their communities, while demonstrating Honda's commitment to supporting unique regional events.



● The 24th Oita International Wheelchair Marathon (Sponsor)

■ 2004–2005 Event

Date	Sunday, October 31, 2004
Venues	Start: Oita Prefectural Government Office; End: Oita Municipal Athletic Arena
Competitors	About 319

The world's first international wheelchair-only marathon, the Oita International Wheelchair Marathon was inaugurated in 1981 to commemorate that year's designation as the International Year of Disabled Persons. Held every year since, the Oita International Wheelchair Marathon has grown to become one of the largest wheelchair races in the world.

Associates from Honda Sun Co., Ltd., an affiliate of Honda Motor, also participate in the marathon, which began receiving support from Honda in 1990. In addition, as part of its ongoing support of sports for disabled persons, the Honda Motor Workers' Union helped manage the 2004 event, with nine associate volunteers participating.



Humanitarian
Support

● **Japan Alliance for Humanitarian Demining Support (JAHDS)**

■ 2004–2005 Activities

Supporting the Khao Phra Vihan
Reconstruction Assistance Project

- XR200 Motorcycles: 5
- EM1000 Generators: 3
- UT31 Trimmers: 10



Landmines may be the most tragic legacy we bring with us into the 21st century. The Japan Alliance for Humanitarian Demining Support (JAHDS) is the first-ever non-profit organization in which corporations, individuals and associations have joined forces to rid the world of these deadly devices. Seeking to lend support to cooperative, international demining efforts, Honda became a member of JAHDS in 1998, and has taken an active role in landmine eradication.



Before becoming a member, Honda had backed post-demining activities in Thailand and Cambodia through financial and material donations. Honda has expanded its involvement to ensure that demining activities continue, helping with finance and planning. It strengthened the group's organizational infrastructure to include a deliberative council, which is responsible for drafting medium-to-long-term strategies and establishing a solid financial base. As a deliberative council member, Honda offers constructive proposals.

Honda has been participating in the Khao Phra Vihan Reconstruction Assistance and Landmine Removal Project since 2004–2005.

Disaster
Relief

● **The Niigata Chuetsu Earthquake**

On October 23, 2004, Niigata Prefecture was jolted by a powerful 6.8 magnitude earthquake with an epicenter in Niigata's Chuetsu Region. According to statistics compiled as of May 24, 2005 by Niigata Prefecture's Emergency Task Force Headquarters, the Niigata Chuetsu earthquake took the lives of 46 people, injured 4,793 more, and damaged over 120,000 homes. Operating in cooperation with the Emergency Task Force Headquarters, Honda coordinated with cities, towns and villages damaged in the quake to determine which areas required relief, and what was needed. Honda sent emergency food reserves to affected areas immediately after the quake, and subsequently supplied items like power generators, floodlights, and snow removal equipment to affected areas as needed. Further, the Honda Motor Workers' Union ran an emergency relief campaign that provided 8.5 million yen in funding and the equivalent of 1 million yen in material aid, and Honda affiliates contributed a total of approximately 10 million yen.

● **The Sumatra Earthquake and Tsunami Disaster**

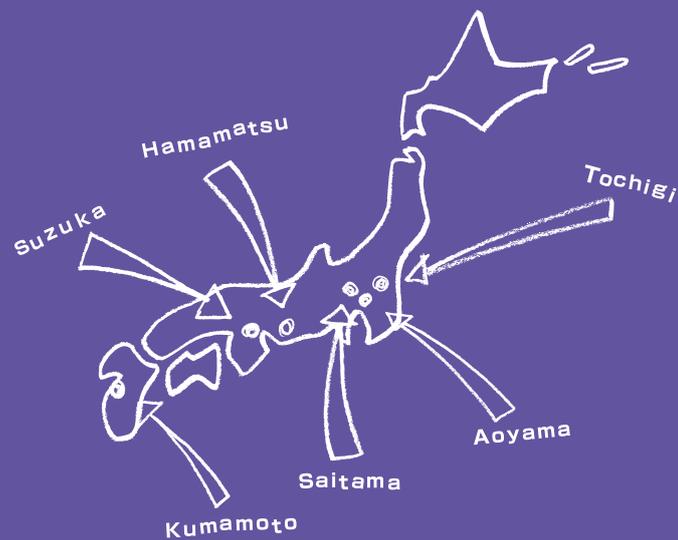
One of the worst natural disasters in history, the magnitude 9.0 earthquake that struck the northern coast of Sumatra, Indonesia on December 26, 2004, left more than 300,000 people dead or missing in Indonesia, Sri Lanka, India, Thailand, and several other countries. Working through its local operations to aid in the effort to recover from this unprecedented disaster, Honda donated materials, including generators, foodstuffs, and clothing, and contributed approximately 80 million yen in financial support. Honda also donated 20 million yen to the Japan Red Cross Society.

In response to the subsequent tragedy of the powerful March 2005 earthquake—believed to be an aftershock—that again struck Sumatra, Indonesia, Honda contributed the equivalent of 15 million yen in material and financial support through its local affiliates, and provided an additional financial contribution of 10 million yen from Japan. The Honda Motor Workers' Union made a financial contribution of 1 million yen, and ran an emergency relief campaign that generated approximately 6.4 million yen. Further, Honda affiliates contributed a total of approximately 12 million yen.

Hometown Honda

Community Activities

Since its foundation, Honda has not only sought to be a model citizen in each town it calls home. Vigilant in eliminating any burden our activities might have on local communities, we have also worked to share our success as a company. To help achieve this goal, Honda has engaged in a variety of charitable and volunteer activities, tailoring these activities to match the needs and the character of each local community. Honda has grown into a company that participates in community life and whose presence is welcome throughout Japan.



community-based activities

Facilities

Each Honda Factory operates a Community Outreach Center that supports wide-ranging, proactive, and deep-rooted social activities in its region. To facilitate coordination between each of these centers and the own Community Outreach Planning Section at headquarters, Honda has set up a Community Outreach Communication Committee that ensures multi-facility programs such as the Traffic Safety Caravan and Nature Wagon are smoothly and consistently implemented across regions, and also provides support for each factory's own unique community outreach activities.

● **Multi-Facility Activities**

Cardboard Crafts Workshops

■ 2004–2005 Achievements

Location	Events	Participants
Saitama	25	1,161
Suzuka	34	1,600
Hamamatsu	13	860
Kumamoto	7	364
Tochigi	3	247
Total	82	4,232

Designed as a fun introduction to making things by hand, Honda's cardboard crafts workshop teaches youngsters how to construct four cardboard models: a motorcycle, a Formula One racecar, an ASIMO robot, and a Step WGN. Honda regularly conducts this educational program at elementary schools, community centers, and other places and events where children gather.



Clean Campaigns

■ 2004–2005 Achievements

Location	Events	Participants
Suzuka	2	3,000
Hamamatsu	1	35
Kumamoto	1	2,915
Total	4	5,950

In addition to daily cleanups of their campuses and the vicinity, all Honda factories engage in clean initiatives in their communities. Honda employees not only participate in community-sponsored events but also plan and implement their own cleanup activities, having fun with their families and colleagues while beautifying the environment.



Collecting and Redeeming New Year's Cards

■ 2004–2005 Achievements

Location	Winning cards	Location	Winning cards
Honda Headquarters	158	Hamamatsu	41
Saitama	15	Kumamoto	39
Suzuka	73	Tochigi	13
Total		339	

Every year Honda associates volunteer to collect and sort New Year's cards that the company receives, in order to check whether any of them contain winning lottery numbers. Winning cards are redeemed and the prize money, which otherwise would go unclaimed, is donated to local welfare agencies and other organizations deserving of financial support.

Factory Tours

Honda regularly offers tours of its factories to local elementary school social studies classes as well as to members of the community as a way of spreading greater appreciation of Honda's activities.

2004–2005 Achievements

Location	Tours	Visitors
Saitama	288	16,966
Suzuka	827	45,425
Hamamatsu	175	4,706
Kumamoto	140	6,984
Tochigi	21	425
Total	1,451	74,506



Factory Blood Donation Drives

In cooperation with local blood banks, Honda factories hold employee blood drives on their campuses several times each year.

2004–2005 Achievements

Location	Drives held	Donors
HQ	1	82
Saitama	3	169
Suzuka	6	338
Hamamatsu	4	727
Kumamoto	3	570
Tochigi	2	102
Total	19	1,988

Note: For information and statistics about the Traffic Safety Caravan and the Nature Wagon programs, please see pages 11 and 17, respectively.

Individual Honda Factory Activities

Saitama Factory



Flower Planting Drive

Summer Festival 2004 and Christmas in Saitama

The Saitama Factory Summer Festival is enjoyed by Honda associates, their families, and members of the local community. Over 40,000 people attended Summer Festival 2004, at which the factory marked its 40th anniversary with a special history exhibit and live music concert. The Saitama Factory also brought good cheer to the holiday season with its Xmas in Saitama event, decorating its campus with tens of thousands of Christmas lights and welcoming over 15,000 visitors.



Youth Baseball Clinic

Flower Planting Drive in Shin-Sayama

The Saitama Factory held two flower planting drives in its hometown of Shin-Sayama. Thirty-five people helped to plant begonias in spring and pansies in autumn along the roads that parallel the local Seibu Shinjuku Railroad Line.

Youth Baseball Clinic

Members of the Saitama Factory Baseball Club, finalists in the 2004 Intercity Championship, held a baseball clinic for 150 children from 14 Sayama City youth baseball clubs.

Transportation for the Disabled

Thirteen current and retired Honda associates provided transportation to and from a variety of charity events, including a concert and social gathering sponsored by the Kawagoshi City Council of Social Welfare, and a sporting event for physically disabled athletes held by the Saitama Chapter of the Honda Motor Workers' Union.



Mini Concert and Social Gathering

Saitama Prefecture Vocational High School Fair

This event provides students the opportunity to demonstrate their knowledge of agriculture, industry, business, and other subjects covered in their curriculum. Last year's fair featured an exhibit about Honda products and a cardboard crafts workshop held in conjunction with Honda Schools.

Suzuka Factory



Safety Map Initiative



Handball Clinic



Sign Language Lessons

Hamamatsu Factory



Yaramai Car Go-Carts



Ground Golf Event



Visits to Welfare Facilities

Honda Summer Festival at Suzuka Circuit

Families of Honda associates and members of the local community were invited to attend the Suzuka Factory's annual Summer Festival at Suzuka Circuit. Some 37,000 people turned out for this year's event.

Oin Suzuka

Nineteen current and retired Honda associates took part in Oin Suzuka, an event sponsored by the local chamber of commerce. The volunteers helped local companies with their exhibits and staffed a Honda products display and children's crafts corner.

Gymnasium and Tennis Facilities Public Access

The Suzuka Factory makes its gymnasium and tennis facilities available throughout the year to local school groups and community members. This year about 1,600 people used the facilities.

Safety Map Initiative

This event was a joint effort with Suzuka City traffic safety officials to help raise awareness about traffic safety among senior citizens. 37 seniors took part, sharing their knowledge about places in their city that pose special traffic hazards for the elderly. Participants were asked to mark a map indicating places they consider hazardous.

Handball and Gateball Lessons

Suzuka Factory volunteers taught handball lessons for elementary school and junior high school students on the second and fourth Saturday of every month, attracting a total of 1,968 participants. In addition, Honda volunteers held gateball lessons every Saturday for local enthusiasts, with 544 people participating in 50 sessions.

Sign Language Employee Education

Starting in 2003–2004 the Suzuka Factory added sign language lessons to its lineup of volunteer education programs. A retired Honda associate qualified to teach sign language offered 40 lessons, every Monday and Wednesday, over a period of six months. This year 20 Honda associates participated.

Yaramai Car Go-Carts

Together with local university students, Hamamatsu Factory associates created a build-it-yourself go-cart kit. The Yaramai Cars program shows local children how to assemble the kits and lets them test-drive the go-carts. The program was held three times this year, with 56 children and 34 Honda volunteers participating.

Public Access Pool

Every August during the summer school vacation, the Hamamatsu Factory opens its swimming pool to the families of associates and the local community. This year 1,505 people used the facility.

Ground Golf Event

The Hamamatsu Factory held a Ground Golf Event for residents of Hamamatsu City who live in facilities for senior and disabled citizens. Seventeen current and retired Honda associates volunteered to help with the event, which attracted 68 participants.

Visits to Welfare Facilities

Twenty-two associates visited welfare facilities for the disabled and offered their services cleaning wheel chairs, gardening, washing cars, performing magic shows, and demonstrating how to make home-made soba noodles.



Walking for Health

Kumamoto Factory



Sweet Potato Festival



Country Gold



Parent-Child Traffic Safety Workshop

Tochigi Factory



24-Hour Endurance Ekiden Festival



Softball Clinic

Volunteer Drivers for the Physically Disabled

30 employees took part in an event reaching out to the residents of a facility for the physically disabled who rarely have the opportunity to go on excursions. The volunteers took 26 participants on a scenic drive around Lake Hamanako followed by a relaxing boat ride.

Walking with the Physically Disabled

Residents of a facility for the physically disabled were invited to join members of the factory's associates' walking program. 69 participants joined 14 Honda volunteers for a day of healthy exercise.

Ozu's Big Three Festivals

Factory associates lent a hand with the nearby town of Ozu's Big Three festivals: The Azalea Festival, The Jizo Festival, and the Sweet Potato Festival. Their contribution also included a cardboard crafts workshop and Honda products display.

Junior High School Rubber Ball Baseball Tournament

Members of the factory's baseball club sponsored a rubber ball baseball tournament among local area junior high schools, with club volunteers acting as umpires and tournament officials.

Country Gold Country Music Festival Sponsorship

The factory proudly co-sponsors the annual country music concert Country Gold held at Aspecta in the village of Minamiaso each November. During the event, volunteers conducted a Honda product display and cardboard crafts workshop.

Kyushu Corporate Women's Ekiden Relay Race

Honda provided official race vehicles for the Kyushu Corporate Women's Ekiden, held on a course that runs around the factory's campus. 30 associates volunteered to act as drivers and course officials.

Parent-Child Traffic Safety Workshop

At this workshop held in cooperation with the Ozu Police Department, 260 children aged six and under and their parents listened to lectures on traffic safety and watched demonstrations showing how accidents can occur.

24-Hour Endurance Ekiden Festival

The factory launched this event in 1994 as a way of promoting healthy exercise and community spirit. It has since become a regular rite of summer, attracting some 9,000 participants to the factory's campus each year, including representatives of local Honda dealers.

Mohka City Industrial Festival

Honda provided three cars for the festival and volunteers held crafts workshops to teach youngsters how to build cardboard models and assemble a solar car. Nine associates participated in the festival.

Softball Clinic

The factory's women's softball team sponsored a two-day softball clinic for local elementary and junior high school girls. 386 girls from 21 local teams received instruction from Honda players and coaches.



Honda Motor Headquarters

Honda Welcome Plaza Aoyama

Honda Welcome Plaza Aoyama, located on the first floor of Honda's head office in Aoyama, Tokyo, is not just for exhibiting Honda cars, motorcycles and power products. It's a free communication space open to the local community and a venue for many different types of cultural activities. Welcome Plaza Aoyama receives nearly half a million visitors per year.



2004 Events and Attendance

Type of event	Events	Participants	Principal events
Bike/Car forums	12	2,910	Suzuka 8-Hour Endurance Road Race Pre-race Talk Show
Live concerts	13	3,150	Summer Night Piano Concert, Aoyama Variety Show (comedy, magic)
Special events	33	8,819	Driving Safety Promotion Center Activities Report Meeting, F1 Driver Sendoff
Honda Smile Program	12	1,940	Tanabata Festival, ASIMO 4th Birthday, Rice Pounding, Doll's Festival
Photography, Painting and other exhibits	59	—	Oleander Story Paintings /Essay Contest, Chinese Desert Reforestation Photo Exhibit
School field trip visits	146	1,503	

Aoyama Elementary School Social Studies Class Visit

A Honda associate became a teacher for a day at nearby Aoyama Elementary School, speaking to a fifth-grade social studies class about the history of the automobile and how environmental considerations are taken into account in the automobile development process. Afterward, the students broke into groups and designed their own car pamphlets. The guest lecturer listened to their presentations and offered feedback and advice. This school visit began in 1999 and this year 26 students and 3 teachers participated.



Minato Ward Indoor Soccer Tournament

Honda helped sponsor the Tokyo Youth Council's 7th Annual Minato Ward International Indoor Soccer Tournament, which Honda strongly believes helps benefit the local community by fostering international exchange. Honda Hall on the 2nd floor at Aoyama headquarters played host to an awards ceremony and reception, and the staff of the H-Kids Project organized a number of fun attractions for the participants. 238 elementary-school students (126 from Japan and 112 from abroad) took part, and were joined by 160 family members and volunteers.

Minato-Net

Minato-Net is a philanthropic network set up by the community outreach coordinators of various corporations in Minato Ward and the Minato Ward Social Welfare Council Volunteer Center. Minato-Net holds one or two volunteer events each year in order to foster both the exchange of information designed to promote social volunteerism as well as interaction between corporate employees and residents of the community. Established in April 1996, Minato-Net has 21 corporate and group members as of March 2005. The network held its 16th and 17th events in 2004: the Kids Performance Contest in June and Charity Work in Minato Ward in December.

Other Operations

Honda's Wako Building and its other regional management offices are also active in their local communities, participating in community cleanup and various charity activities. In addition, Honda has worked closely with its regional sales centers around the country to collect donations for disaster relief efforts in the wake of typhoons and the 2004 Niigata Chuetsu Earthquake.

● **Environment, Safety, and Public Welfare Certification System**

With the aim of developing progressive dealerships that earn the trust and approval of both their customers and the local community, Honda has established its own special standards governing the activities of its sales and service centers in regard to the environment, safety, and public welfare.



Green Dealers

Honda encourages practical, continued environment-friendly practices by certifying its dealers as either Good Green Dealers that comply with all environmental regulations and work toward beautification of the environment, or Best Green Dealers that have adopted even stricter standards for efficient environmental improvement.



Rainbow Dealers

Honda encourages activities that contribute to driving safety among its customers in local communities by designating Good Rainbow Dealers that sponsor two or more Safety Mini Courses per year, and Best Rainbow Dealers that sponsor the activities of two or more Driving Schools per year.



Orange Dealers

Honda aims to create customer-friendly dealerships by encouraging its sales centers to become barrier-free and to make special needs vehicles (display vehicles and test-drive vehicles) available in order to serve the needs of the elderly and physically disabled in their local communities.

● **Honda C Card Aids Charities**

Honda's C Card provides users the opportunity to participate in charitable giving. Honda donates 0.05% of the total amount of annual purchases made by cardholders to the Japanese Red Cross and the Japan UNICEF Association. The amount Honda contributed to these charities in 2004–2005 was 61,140,000 yen, and total contributions since the card's inception now exceed 370 million yen.

● **Support for Guide Dog Training**

Guide dogs provide a vital service in helping the visually impaired navigate as pedestrians in their communities, but there is a severe shortage of trained animals. In 1995, after participating in a charity golf tournament that raised funds for guide dog training, Honda decided to actively become involved in this cause by supporting the Japanese Guide Dog Association as a way of contributing further to the public welfare. The Association was certified by the Ministry of Health and Welfare in 1967 and is the oldest guide dog training organization in Japan. In addition to co-sponsoring the annual charity golf tournament, Honda acts as a trustee of the Japanese Guide Dog Association, and in this capacity is proactively engaged in its day-to-day operations, applying business acumen in providing advice and planning assistance.



Donation Boxes for Guide Dog Training

Honda is asking its affiliated motorcycle and automobile dealers for their cooperation in setting up donation boxes throughout Japan to collect contributions for the Japanese Guide Dog Training Association. In 2004–2005, 1,176 dealers were participating in the program and a total of 3,220,000 yen in donations was received.

Honda
Affiliates

Honda affiliates are active in a wide range of activities throughout Japan that are tailored to the needs of their own local communities. Below is a brief overview of the various types of activities in which Honda affiliates have been engaged. A more complete listing of each company's major corporate citizenship activities can be found in the final section of this publication.

● **Community Activities**

In addition to providing financial and organizational support to festivals and events sponsored by local community groups (local government, citizens' associations, and children's groups), Honda affiliate factories and regional offices host a variety of appreciation events to which the public is invited. Honda affiliate associates play an active role at these events, helping to foster a spirit of community cooperation.



● **Environment Conservation**

As part of Honda environmental conservation efforts, associates lend their support to local community groups and governmental organizations in litter removal and beautification efforts along roads near their facilities, as well as around parks, rivers, and other public places. Honda regional offices and Honda affiliates throughout Japan are taking part in these efforts, which Honda calls its Clean Strategy. Affiliates also take part in the planting of trees and flowers in their communities, and offer lectures and displays of environment-friendly technology at local environmental fairs.



● **Sports Events**

In addition to corporate support and co-sponsoring of various sporting competitions and tournaments put on by local community groups, Honda affiliate associates assist at these events by acting as judges, referees, and event staff members. Affiliates also make their own sporting facilities such as athletics fields and gymnasiums available to the public, and host coaching and training sessions of various kinds.



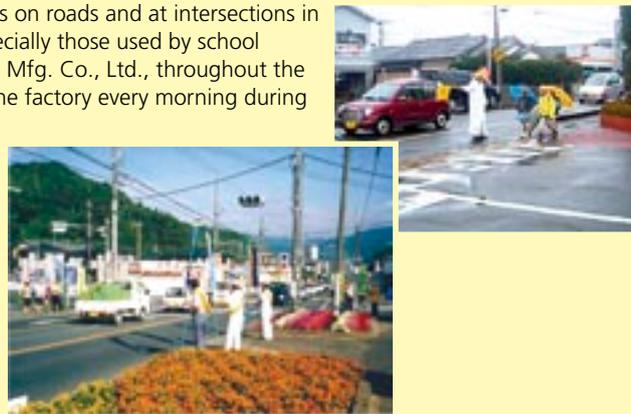
● Public Welfare/Healthcare

Honda affiliates throughout Japan are engaged in supporting the Japanese Red Cross blood donation program. In addition, many make financial gifts or donations of goods to welfare facilities in their communities, while associates volunteer their time, visiting these facilities and participating in activities with residents. Tsuzuki Manufacturing Co., Ltd. donated three Honda Life special needs vehicles to a local social welfare council.



● Traffic Safety

Honda affiliate associates act as crossing guards on roads and at intersections in the vicinity of Honda offices and factories, especially those used by school children as they walk to school. At Honda Lock Mfg. Co., Ltd., throughout the year associates stand outside the entrance to the factory every morning during the time when children are on their way to school to help make sure they do not get involved in accidents with vehicles coming in or out of the facility. A total of 1,000 employees take part in the program every year. In addition, the Rainbow Motor School Co., Ltd., which has branches throughout Japan, holds traffic safety festivals in its communities every year in cooperation with local governmental agencies. It undertakes traffic safety education targeting a broad segment of the local community, from children to the elderly.



● Education

Honda affiliates are taking an active role in giving tours of their factories and other facilities to children as part of school social studies curriculums or vocational training. In addition, many companies offer internships to young people, support university research, and send their employees into schools to lecture to students.



● Disaster Relief

From typhoon floods and the Niigata Chuetsu Earthquake in Japan to the South Asian Tsunami triggered by an earthquake off the coast of the Indonesia island of Sumatra, 2004 was a year marked by natural disasters of historic proportions. Honda affiliates were active participants in disaster relief efforts in all of the affected regions. At the same time, many associates helped solicit donations for victims of the disasters. Honda Finance Co., Ltd. responded to the Niigata Chuetsu Earthquake and the Niigata-Fukui Floods by deferring monthly payments for all Honda Credit customers and car leaseholders affected by the disasters.

Note: For a detailed listing of the activities of Honda affiliates, please refer to the final section of this document.

Foundations

● **International Association of Traffic and Safety Sciences**

The International Association of Traffic and Safety Sciences (IATSS) was founded in 1974 through an endowment from founder Soichiro Honda and Takeo Fujisawa, as well as from Honda Motor itself. The purpose of IATSS is to provide a forum for free discussion and research on the present and future state of transportation in mobile societies. Association members include scholars and other top experts from various fields who tailor IATSS's activities in response to pressing concerns of the day.

Main Activities of 2004–2005

- Received the Commissioner General of the National Police Agency's Certificate of Appreciation for Distinguished Service at a ceremony marking the 30th anniversary of IATSS's founding
- Conducted investigatory and research activities related to traffic and traffic safety and held a Research Report Conference
- Published IATSS Review and IATSS Research, among other publications
- Presented the 26th International Association of Traffic and Safety Sciences Awards
- Held symposia both in Japan and overseas, including ISSOT 2004 and Decentralization and a Mobile Society.



Research Report Conference

IATSS Forum

The IATSS Forum is a study course that aims to invite promising young professionals from Southeast Asian countries to Japan with a view to helping them gain a deeper understanding of Japanese culture and society from many different perspectives. The Forum comprises a broad range of activities and courses in many different fields of study. Participants attend seminars, conduct group research, and participate in regional international exchanges. The Forum has been held 36 times since 1985, including twice in 2004–2005, and has a total of 627 alumni around the world.



IATSS Forum

● **The Brain Science Foundation**

The Brain Science Foundation was established in November 1986 for the purpose of supporting and promoting further scientific research into how the brain works. The Foundation concentrates its efforts on encouraging young scientists through the Tsukahara Nakaakira Memorial Award, named for Nakaakira Tsukahara, a pioneer in the field of life sciences, and by awarding grants to applicants who wish to conduct scientific research or take part in international conferences in Japan or overseas.

● **The Honda Foundation**

The Honda Foundation was established in 1977 through a private grant from Honda's founder Soichiro Honda and his brother Benjiro Honda with the goals of contributing to the creation of a truly humane civilization and putting the finest inventions of modern society to work for the peace and welfare of mankind (what the Foundation calls "Eco-Technology"). The main activities of the Foundation include awarding the Honda Prize, an international prize with a cash award of 10 million yen, and hosting international symposia and seminars.



International symposium (Hanoi)

The Honda Prize

The Honda Prize is awarded every year without regard to nationality to an individual or group who has made an outstanding contribution to advancing the notion of Eco-Technology. In 2004–2005, the Prize was awarded to Walter C. Willett, MD/PhD, Professor of Epidemiology and Nutrition at Harvard University's School of Public Health.



Honda Prize



Technology demonstration

International Philanthropy

Honda's philosophy has always been to make products where the demand is, and this has led us to put down roots in communities around the world.

Our overseas businesses are encouraged to act independently, and to strive to be valued by the societies with which they coexist.

Honda affiliates around the world are working to find new and better ways to share their growth with members of their local communities, implementing corporate citizenship initiatives conceived to be harmonious with local conditions.

The following is a brief overview of our activities outside of Japan.



overseas activity

North America

• United States

**American Honda Motor Co., Inc.
American Honda Foundation**

American Honda established the American Honda Foundation in 1984 on the occasion of the company's 25th anniversary. It is involved in a number of charitable activities that contribute to youth education and promote science.



NYPUM

NYPUM (National Youth Project Using Mini-bikes)

Founded in 1969, the National Youth Project Using Mini-bikes (NYPUM) is an intervention program for at-risk youth between the ages of 10 and 16 that has rewarded children for their educational and behavioral achievements with the opportunity to ride Honda mini-bikes.

Ride for Kids

In 1991 Honda became the main sponsor of this event, first held in 1984 to help raise awareness and fund pediatric brain tumor research. Parades are held in 27 cities across the United States, with police bikes leading a procession of motorcyclists who give rides to children suffering from pediatric brain tumors.



Ride for Kids

Eagle Rock School

Opened in 1993, Eagle Rock School offers students a hands-on approach to learning that emphasizes individual styles and community service and includes a focus on personal growth. In addition to the unique learning experience provided for the students, some 2,000 educators visit the Professional Development Center to study the Eagle Rock approach and discover new ideas to bring to their own classrooms.

**Honda of America Mfg., Inc.
Honda of America Foundation**

Established in 1981 in HAM's home state of Ohio, the Honda of America Foundation is involved in a number of charitable activities that contribute to the local community.

Honda Hero Volunteer Program

The Honda Hero Volunteer Program was developed in 1995 to provide an opportunity for Honda of America to demonstrate support for associates in their volunteer efforts. For every HAM associate or retiree and their spouse who volunteers a minimum of 50 hours to a qualified non-profit organization within a 12-month period, Honda donates \$200 to that organization. Since 1995, Honda associates have volunteered 260,000 hours of their time and Honda has donated over \$500,000 to non-profit organizations. HAM also has a matching gift program whereby the company donates one dollar for every dollar that associates contribute to local non-profits. In addition, since 1982 HAM has raised over \$21 million for the United Way Campaign.

Honda Education Outreach Program

This program supports a wide variety of educational activities in Ohio by offering workshops and seminars for educators.

In addition to these organizations, the Honda North American Philanthropy Committee has been established to periodically set guidelines and exchange information. It initiates a variety of philanthropic activities among Honda's companies in North America.

● **Canada**

Honda Canada Inc.



Toronto Marathon

The Toronto Marathon and Honda Relay

This event encourages teams of associates, their families, and friends to support the critically important cancer research conducted at the Princess Margaret Hospital Foundation. In addition to raising \$52,770 in 2004–2005 with the help of friends and family, Honda Canada associates volunteered to provide logistical support for the event.

Earth Rangers

Honda Canada provides vehicles (Odyssey) and financial support for Earth Rangers' school-based action projects that help youth nurture a lifelong commitment to the environment.



Earth Rangers

The Otesha Project

Otesha means "reason to dream" in Swahili. Honda Canada provides Civic Hybrids as support vehicles for the project's bicycle tours across Canada aimed to empower youth to take action towards a sustainable future.



Otesha Project

Family Literacy Day and Honda Books for Kids

Every year, on January 27, families from communities across Canada celebrate Family Literacy Day at literacy-themed events coordinated by local literacy organizations, schools and libraries. As the founding sponsor of Family Literacy Day, Honda Canada delivers new books to elementary schools and libraries throughout Ontario.

Formula SAE

Since 1998, Honda Canada has sponsored numerous Canadian university teams who conceive, design, fabricate, and compete with small formula-style racing cars to help nurture the young engineers of the future.

● **Mexico**

Honda de Mexico S.A.



Local Elderly Invited to Visit Factory

Volunteer associates invited residents of a local home for the elderly to take a tour of their factory.



● **Brazil**

Moto Honda da Amazonia LTDA



**Amazonas State Government Famine Relief—
Citizen Food Project**

Moto Honda da Amazonia, together with its 10 affiliates and other partners, supported a restaurant in Manaus that provides highly nutritious, affordable meals to low-income citizens, serving 500 meals per day, Monday through Friday.

Europe

● **United Kingdom**

Honda Motor Europe Ltd. U.K. Division



Charity Event

Charitable Giving and Activities

Donated to a charitable consortium of British automakers, supported the Windsor Festival of art and music, and donated goods for a public charity auction, among other activities. Also takes part in associate-initiated charity events.

Traffic Safety

Donated vehicles to a local police department and donated to a fund for environmental upgrades to local roads.

Honda R&D Europe (U.K.) Ltd.



Bicycle Race

Charitable Giving and Activities

Employer-matched contributions from associates were donated to a foundation for breast cancer treatment and research, and also were used to provide prizes for a charity bicycle race.

Disaster Relief

Employer-matched contributions from associates were donated to tsunami disaster relief efforts in South Asia.

● **Germany**

Honda Motor Europe (North) G.m.b.H.

Welfare Activities

Offers a special new car discount for disabled customers.

Charitable Giving and Activities

Made financial and material donations to UNESCO and donated to local area hospitals.

Disaster Relief

Made financial and material donations to tsunami disaster relief efforts in South Asia.

Honda R&D Europe (Deutschland) G.m.b.H.

Welfare Activities

An associate-led company program donates money to support three orphans in Uganda.

Disaster Relief

Made financial donations to tsunami disaster relief efforts in South Asia and collected funds from associates for other charitable giving.

● **Netherlands**

Honda Nederland B.V.

Disaster Relief Donations and Activities

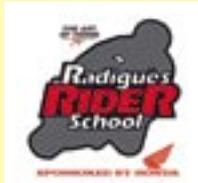
Made donations to tsunami disaster relief efforts in South Asia and to local volunteer groups and municipal hospitals.

- **Belgium**

- Honda Belgium N.V.**



Rider School



- Honda Belgium Foundation**

- Established in 1980 to promote cultural exchange between Japan and Belgium. Provides support for Belgian exchange students to study in Japan.

- Educational Initiatives**

- Conducts factory tours for students wanting to fulfill school curriculum requirements. 20 students participated in 2004–2005. Also donates cars and engines to technical schools for teaching purposes.

- Rider School**

- Holds workshops to promote motorcycle safety.

- Regional Activities**

- Assists with PTA-sponsored school festival at a local Japanese school.

- **Italy**

- Honda Italia Industriale S.P.A.**



Factory tours

- Factory Tours and Practical Training**

- Conducts tours for school and community groups to support education and promote greater understanding of Honda's operations. In 2004–2005, 1,219 people visited the factory. In addition, 18 students received practical training.



Practical training

- **Spain**

- Montesa Honda S.A.**

- Japanese Speech Contests**

- Provided prizes for Japanese speech contests held in Barcelona and Madrid. Associates also provided planning assistance for the Barcelona speech contest.

- Charitable Giving and Activities**

- Donated money and support to the Barcelona International Guitar Festival, the Catalonia Young Musicians Festival, and the New Year Orchestra Concert.

- **Austria**

- Honda Austria G.m.b.H.**

- Disaster Relief Donations and Activities**

- Made donations to tsunami disaster relief efforts in South Asia and to local kindergartens.

- **Turkey**

- Honda Turkiye A.S.**

- Educational Initiatives**

- Supported NGOs that teach children who can't attend school how to read and write, and that teach computer skills in places where this is not part of the compulsory education curriculum. Also provided aid to repair schools in local communities.

Asia/Oceania

● Thailand

Honda Thailand Foundation

The Honda Thailand Foundation was established in August 2002 with an investment of 100 million baht on the part of the Honda Group. Guided by the three goals of providing educational support, cultural preservation, and humanitarian assistance, the Foundation is engaged in a variety of charitable activities.



Elephant Patrols for Forest Conservation Project

Main Activities

Elephant Patrols for Forest Conservation Project

After a three-year trial period starting in 2001, this program, which aims to protect the wild elephant (Thailand's national symbol), reduce unemployment, and prevent poaching, is now being expanded.

AIDS Victim Contribution

Used Computers Donation (Plant the Tree of Knowledge Project)

2004 Activities

- Donated T-shirts and other necessary everyday items to schools in three provinces in southern Thailand.
- Donated hearing testing equipment and computers to 20 schools in Narathiwat, Thailand's southernmost province.
- Awarded funds to the winning team in Bangkok's Robot Contest.
- Donated 2 million baht to the Thai government for treating Thailand's 49,000 cataract patients.

Asian Honda Motor Co., Ltd.



Visiting Welfare Facilities

School Environment Challenge Awards Project
(please see pages 19–20 for more information)

2004 Activities/Celebrating 40th Anniversary Year

- Company associates and their families visited Ban Kul Noi, a home for disadvantaged and mentally handicapped children, and Bankae House, Thailand's first home for the elderly, established in 1953. The company donated nursing equipment and funds toward operational costs.
- Gave monetary rewards to all members of Thailand's Athens 2004 Paralympics team, including 16 medal-winners.



Athens 2004 Paralympics Athletes

South Asian Tsunami Relief—

ASIMO Sawasdee Southern Friends

In March 2005, ASIMO toured 6 provinces in southern Thailand, reaching out to children who have lost family members or loved ones in the wake of the tsunami that struck South Asia in December 2004. ASIMO greeted a total of some 25,000 children during his visit and offered his encouragement.

A.P. Honda Co., Ltd.



Thai Ecorun

Driving Safety Caravan—Thai Motorcyclist Campaign
Thai Team Wins at Twin Ring Motegi

With young participants from many Asian countries, the Honda Econo Power Contest's winning team traveled to Japan to take part in the 24th Soichiro Honda Cup Honda Econopower Race at Twin Ring Motegi on October 3, 2004, where it won both the Soichiro Honda Cup and the Technology Prize.

- **Indonesia**

- **P.T. Honda Prospect Motor**

- **Engine Donations for Vocational Training**

- Honda donates engines, tools, and maintenance manuals to vocational training schools in Karawan province on the outskirts of Jakarta for use in hands-on training (16 schools received donations between 2000–2004)

- **P.T. Astra Honda Motor**

- **South Asian Tsunami Relief—Honda Cares for Aceh**

- Honda offered free repair and service on motorcycles damaged in the South Asian Tsunami in December 2004.

- **Philippines**

- **Honda Cars Philippines Inc.**



- **Lamesa Dam Watershed Afforestation Project**

- Working together with the ABS-CBN Foundation, Honda funded an afforestation project in the 2,700-hectare Lamesa Dam Watershed, which serves the city of Manila. Funds were provided for the care of tree saplings, with many associates personally lending a hand.

- **New Zealand**

- **Honda New Zealand Ltd.**

- **Greening New Zealand Motoring**

- In order to preserve New Zealand's greenery, for every new car sold, Honda New Zealand plants 10 trees (more than 60,000 trees annually).

China

- **China**

- **Guangzhou Honda Automobile Co., Ltd.**



Blood Donation Drive

- **Factory Tours**

- Conducts factory tours for school and community groups to promote education and foster a deeper understanding of Honda's operations. In 2004–2005, 556 groups—for a total of 21,366 individuals—participated in the tours.

- **Blood Donation Drive**

- An employee blood drive is held once a year. In 2004–2005, 121 employees participated in the program.

- **Disaster Relief**

- A donation was made to victims of the South Asian Tsunami.

- **Charitable Giving and Activities**

- In addition to making donations to philanthropic organizations in and around the city of Guangzhou, Guangzhou Honda, together with its sales representatives, is helping to sponsor the 16th Asian Games scheduled to take place there in 2010.



Sponsoring Asian Games

Environmental Initiatives

Honda is committed to environmental conservation in every aspect of our operations, from research and development of next-generation environment-friendly technologies to procurement, production, distribution, sales, disposal and recycling. Honda seeks to maintain close communication with our customers throughout the world as we strive to resolve environmental issues and become a company whose existence is valued by people around the world. Each year, we publish an Environment Annual Report describing our achievements during the preceding year and laying out new environmental initiatives.



This logo is a universal symbol of Honda's commitment to environmental conservation.



The FCX fuel cell vehicle with Honda's unique fuel cell stack technology is now on the market in the US and Japan.

For more information, please visit us at <http://world.honda.com/environment/>

Safety Initiatives

In today's mobile society, Honda is committed to the objective of Safety for Everyone both inside and outside the vehicle—not only drivers and riders, but also the pedestrians with whom they share the road. Honda gathers and analyzes extensive accident data and conducts crash tests that recreate real-world conditions, applying what we learn to further improve the safety technologies deployed in our vehicles. Honda strives to prevent accidents, applying advanced information technology to deploy intelligent vehicle control systems that support the driver by compensating for judgment and operational error. Honda is working to make mobility safer from every perspective by continually introducing new safety technologies. In 2004, we introduced the Intelligent Night Vision System, which helps drivers detect pedestrians on the road at night, contributing to greater traffic safety.



As seen with the driver's naked eye



As seen on the Intelligent Night Vision System screen (enhanced to clarify explanation)

For more information, please visit us at <http://world.honda.com/safety/>

Traffic Safety Initiatives

Beyond developing ever-safer products, Honda is engaged in helping promote safer driving and riding practices and in improving traffic safety worldwide. Honda has long been active in driver and rider training, in developing traffic safety simulation software and equipment, and in many other traffic safety initiatives. During 2004–2005, in Japan alone Honda and its affiliates conducted safety training programs at 8 driver training centers and held safety seminars and driving classes at Honda dealerships, in addition to other ongoing, long-term educational initiatives. Honda affiliates also publish a range of informational material designed to help drivers and riders learn the rules and manners of the road.



For more information, please visit us at <http://world.honda.com>

Special Needs Vehicles

Honda seeks to extend the joy of mobility to as many people as possible by providing everyone with safe and comfortable transportation. To help our customers with physical disabilities, Honda developed the Techmatic and Franz systems, which provide assistance for drivers with leg and arm disabilities, and our ALMAS series of vehicles equipped with seats that swivel and lift to allow trouble-free access, even for someone seated in a wheelchair. Honda continues its long tradition of research and development of vehicles accessible to all.

For more information, please visit us at <http://world.honda.com>



Mobilio Almas side-lift-up-seat equipped vehicle, That's wheelchair transport vehicle (released January, 2004)

ASIMO

Honda developed the humanoid robot ASIMO as part our efforts to create new forms of mobility that can coexist harmoniously in human environments. Today, we are continuing to refine ASIMO's technological capabilities. ASIMO is now Honda's chief diplomat, visiting children in regions hit by natural disasters such as the Niigata Chuetsu Earthquake and the South Asian Tsunami, reaching out to those affected to help raise spirits. ASIMO also plays a critical role in educational programs, visiting elementary schools as part of the Fukuoka City Learning with Robots program, and trotting the globe performing demonstrations for young fans of science and technology. ASIMO represents Honda everywhere he goes, inspiring dreams and ambitions.

For more information, please visit us at <http://world.honda.com/ASIMO/>



Next-generation ASIMO unveiled December, 2004

Recognizing the growing need for response to environmental and humanitarian problems around the world, the Honda Motor Workers' Union realizes the importance of expanding its activities beyond its internal company role and responsibilities to include a range of external activities. With over 40,000 members, the Honda Motor Workers' Union has been strengthening its community service efforts since 1992, when it established the social contribution fund.

● Honda Repeat Hotline

With nine regional branches throughout Japan, the Honda Motor Workers' Union is involved in volunteer activities rooted in its local communities. The Honda Repeat Hotline forms the backbone of the union's community service program in Japan, providing members across the country an easy and convenient way to participate in an activity that is implemented by all of the union's branches. The impetus for the Hotline was the 1992 Oita International Wheelchair Marathon, at which a number of union members volunteered. Marathon participants and volunteers discussed the idea of fitting the wheelchairs with a car seat to make them more comfortable to ride, and from this collaboration the Hotline was born in 1993. Hotline volunteers not only refit the wheelchairs but also pick them up and deliver them to their owners, so that they have face-to-face contact with those whom they are helping. In 2004–2005 1,698 union members volunteered their services refitting 115 wheelchairs, bringing the total to 1,500 wheelchairs refitted since 1993.



● Wheelchair Marathon Volunteers

Since 1993, members of the Honda Motor Workers' Union have been quietly working behind the scenes, volunteering to help organize and promote the Oita International Wheelchair Marathon. The event has been attracting ever-increasing numbers of participants each year, and it has come to be a very popular way of introducing members of the Worker's Union to community service. To increase the number of opportunities for members to volunteer, the Workers' Union has expanded its efforts to include the Nagoya City Handi-Marathon and the Tokyo Wheelchair Marathon. To date, 349 members have volunteered their services, and in 2004–2005 nine volunteers took part in each the Oita International Wheelchair Marathon and the Nagoya City Handi-Marathon.



● Social Contribution Fund Emergency Relief and Fund-Raising Drive

The social contribution fund disperses funds on a flexible, ad-hoc basis for various large-scale disaster relief efforts. In 2004–2005, it released funds and conducted emergency fund-raising drives in aid of the Niigata Chuetsu Earthquake and the South Asian Tsunami. In the past, it has delivered emergency funds for the 1993 earthquake off the southwest coast of Hokkaido, the 1993 Kagoshima City flood, the 1995 Kobe Earthquake, the 1999 earthquake in western Turkey, the 2001 earthquake in western India, and the 2004 floods in Niigata and Fukui.

Affiliate Companies

Principal Activities
2004-2005

Company Name	Field of Activity	Main Activities
ACT Maritime Co., Ltd.	Public Welfare/Healthcare	Participated in Red Feather, Japanese Red Cross Society and Japan Committee for UNICEF fundraising campaigns
	Education	Supported Boy Scouts of Nippon, Tokyo Council
Aichi Kiki Co., Ltd.	Community Activities	Participated in local festivals (provided parking/merchandise)
	Environment Conservation	Conducted cleanup activities around company premises twice during the year (25 volunteers)
	Sports	Managed and participated in a local softball league; contributed sporting goods to junior high schools
	Public Welfare/Healthcare	Held annual blood drive (80 volunteers)
	Education	Held on-site vocational training for 3 junior high school students
	Disaster Relief	Donated to recovery efforts following the Niigata Chuetsu Earthquake
Alice Sanyo Co., Ltd.	Community Activities	Participated in local festivals
	Environment Conservation	Participated in town of Ozu's Environmental Beautification Day (7 volunteers)
All Honda Sales Co., Ltd.	Environment Conservation	Conducted weekly cleanup activities around the company premises (11 volunteers)
Asama Giken Co., Ltd.	Community Activities	Participated in local summer festival (250 volunteers carried portable-shrine and played drums); donated to local high school centenary project; held discussions with neighborhood community association; conducted factory tours
	Environment Conservation	Conducted monthly cleanup around company premises (240 volunteers in total)
	Sports	Opened company athletic field to youth baseball teams
	Public Welfare/Healthcare	Held biannual blood drives (80 volunteers)
	Education	Conducted 4 factory tours for elementary and high school students (247 students); held on-site vocational training for 2 junior high school students; provided photo-news media to 5 elementary, junior high and high schools; sent associates to elementary schools as guest lecturers
	Disaster Relief	Donated to recovery efforts following the Niigata Chuetsu Earthquake
Atsumitec Co., Ltd.	Community Activities	Participated in organizing local festivals
	Environment Conservation	Participated in Hamanako Lake cleanup campaign (200 associates and their family members)
	Education	Conducted factory tours for elementary and junior high school students (140 students in total); donated to a local Peruvian school, Colegio Mundo de Alegria
	Disaster Relief	Raised funds for recovery efforts following the Niigata Chuetsu Earthquake; donated to recovery efforts after the South Asian Tsunami
Depox Co., Ltd.	Environment Conservation	Participated in monthly cleanup activities around the company premises (150 volunteers in total)
Depox Express Co., Ltd.	Environment Conservation	Participated in Port of Sendai's local cleanup campaign
Depox Kansai Co., Ltd.	Community Activities	Participated in local festivals; donated to local wastewater treatment association
F.C.C. Co., Ltd.	Community Activities	Participated in local festivals; donated fireworks for a fireworks display
	Environment Conservation	Conducted cleanup activities around the company premises (1,000 volunteers in total); participated in Hamanako Lake cleanup campaign; cooperated in Green Fund fundraising drive
	Traffic Safety	Cooperated in Shizuoka Broadcasting System Radio's Traffic Manners Improvement Campaign
	Public Welfare/Healthcare	Held biannual blood drives at each business site; cooperated in Red Feather fundraising campaign; purchased Christmas Cards from UNICEF
	Education	Conducted factory tours for Shizuoka University students (70 students); held vocational training for high school students; donated to a local Peruvian school, Colegio Mundo de Alegria; conducted a factory tour for exchange students from Jay County High School, Indiana, U.S.A.
	Disaster Relief	Donated to recovery efforts following the Niigata Floods, Niigata Chuetsu Earthquake and South Asian Tsunami

Company Name	Field of Activity	Main Activities
F-Tech Inc.	Community Activities	Participated in local festivals (provided free parking)
	Sports	Participated in the 51st Kameyama City Ekiden Relay (20 volunteers assisted with traffic control)
	Public Welfare/Healthcare	Held blood drives several times during the year at each business site (100 volunteers in total)
	Education	Held 3 factory tours for elementary and high school students (69 students); held on-site vocational training for 9 junior high and high school students
Goshi Giken Co., Ltd.	Community Activities	Participated in organizing and running local festivals (15 volunteers helped set up stalls, product exhibits, etc.)
	Environment Conservation	Conducted biannual cleanup activities around the company premises (700 volunteers in total); participated in Ocean and River Cleanup Day in Kumamoto (40 volunteers)
	Public Welfare/Healthcare	Held annual blood drive (34 company and community volunteers)
	Education	Conducted 4 factory tours for elementary and high school students (204 students in total); held vocational training for 10 junior high school and university students
Hirata Technical Co., Ltd.	Community Activities	Hosted Hirata Fureai Festival (attendance: 3,000); participated in local festivals (provided merchandise); exhibited company products for Kameyama City's local business PR campaign; participated in tug-of-war competition at Cherry Blossom Festival
	Environment Conservation	Participated in Haga Industrial Park's flower-planting campaign; participated in Haga Industrial Park's cleanup campaign 3 times during the year (12 volunteers in total)
	Traffic Safety	Put up flags for traffic safety campaign; installed streetlights in Kameyama City
	Sports	Sent basketball coach to the National Athletic Meet
	Public Welfare/Healthcare	Held biannual blood drives (59 volunteers in total); donated charity bazaar proceeds to welfare facilities
	Education	Conducted factory tours for elementary and high school students (300 students in total); sent lecturers to Maebashi Vocational Training School
	International cooperation	Participated in the Saitama and Kingdom of Thailand Friendship Association
	Disaster Relief	Donated to recovery efforts following the Niigata Chuetsu Earthquake
Honda Access Corporation	Community Activities	Held Shigeki Ichi (recreational event for associates); participated in Haga Industrial Park's Cherry Blossom Festival (provided free parking and help with traffic control)
	Environment Conservation	Conducted biannual cleanup activities around the company premises (24 volunteers in total); participated in Hidaka City's Zero Garbage Day and cleanup activities (15 volunteers)
	Public Welfare/Healthcare	Held blood drives 7 times during the year at various business sites (138 volunteers in total)
	Disaster Relief	Raised funds among associates for recovery efforts following the Niigata Chuetsu Earthquake and South Asian Tsunami
Honda Airways Co., Ltd.	Community Activities	Hosted The Airport Festival, featuring National Aircraft Flying Exhibition and Skydiving Championships (attendance: 25,000); participated in local festivals (set up stalls and exhibited products)
	Environment Conservation	Participated in municipal beautification campaign
	Culture and Art	Hosted Christmas Picnic Concert in aircraft hanger with local amateur bands (attendance: 5,000)
	Education	Held on-site vocational training for 3 junior high school students
Honda Body Service Kita-Kyushu Co., Ltd.	Public Welfare/Healthcare	Held annual blood drive (6 volunteers)
Honda Body Service Tochigi Co., Ltd.	Environment Conservation	Conducted weekly cleanup activities around the company premises (280 volunteers in total)

Company Name	Field of Activity	Main Activities
Honda College	Community Activities	Hosted The 2nd College Festival (attendance: 1,500) and invited the community to participate in rice-cake making event; opened the College tennis courts and gymnasium to local residents; provide free parking for families attending events at Kuminokien, an eldercare center; participated in local festivals
	Environment Conservation	Conducted cleanup activities around college campuses 3 times during the year at Kanto campus and 4 times at Kansai campus (1,000 volunteers in total); students at Kanto campus conducted cleanup activities around their dormitories and along nearby highway 3 times during the year; Kanto campus participated in 245 Flower Club flower-planting campaign along the Kawagoe Highway 3 times during the year (6 students)
	Sports	Participated in the Sayama City Marathon (volunteers served as course officials)
	Public Welfare/Healthcare	Held blood drives 4 times during the year at Kanto campus and 3 times during the year at Kansai campus; participated in Red Feather fundraising campaigns and the Fukujuji Seal campaign against tuberculosis
	Education	Hosted lifelong learning classes in car repair and computers; provided instruction on engine structure to junior high school mechanics class; held on-site vocational training for elementary and junior high school students
	Disaster Relief	Donated proceeds from college festival flea market to recovery efforts following the Niigata Chuetsu Earthquake
Honda Elesys Co. Ltd.	Traffic Safety	Conducted biannual roadside safety campaign (2 volunteers)
	Sports	Sent umpires to Hiraide friendship baseball game (8 volunteers)
	International cooperation	Collected used stamps for charity
	Disaster Relief	Conducted fundraising among associates for recovery efforts following the Niigata Chuetsu Earthquake
Honda Engineering Co., Ltd.	Community Activities	Participated in local festivals
	Environment Conservation	Conducted cleanup activities around the company premises twice during the year (30 volunteers); participated in Shin-sayama Community Association biannual flower-planting campaign (10 volunteers)
	Public Welfare/Healthcare	Held blood drives
	Education	Donated money to Tohoku University to support research into carbon dioxide solvents technology
	Sports	Hosted softball lessons for elementary and junior high school students
Honda Express Co., Ltd.	Community Activities	Participated in local festivals (held product display and provided merchandise); donated to local elementary schools and fire departments; sent a lecturer to the biannual KYT Leadership Seminar hosted by the Prefectural Labor Standards Association
	Environment Conservation	Conducted cleanup activities around the company premises several times during the year at each business site (628 volunteers in total); participated in industrial park cleanup campaign at each business site (35 volunteers); participated in the Hamanako Lake cleanup campaign (6 volunteers); participated in Ocean and River Cleanup Day in Kumamoto (2 volunteers); participated in the Shin-sayama Community Association biannual flower-planting campaign (5 volunteers)
	Traffic Safety	Conducted roadside safety campaigns and anti-cigarette littering campaigns several times during the year at each business site (151 volunteers in total); participated in the Mie Trucking Association's Challenge 123, a zero-accident and zero-traffic-violation campaign
	Public Welfare/Healthcare	Held blood drives 11 times in total during the year at all business sites (211 volunteers); donated Christmas presents to facilities for the mentally disabled
	Education	Conducted on-site vocational training for 3 high school students
	Disaster Relief	Conducted fundraising among associates for recovery efforts following the Niigata Chuetsu Earthquake and South Asian Tsunami
Honda Finance Co., Ltd.	Disaster Relief	Offered credit repayment deferments for all victims of the Niigata/Fukui Floods and Niigata Chuetsu Earthquake

Company Name	Field of Activity	Main Activities
Honda Foundry Co., Ltd.	Community Activities	Participated in local festivals and local fireworks display
	Environment Conservation	Participated in industrial park cleanup campaigns 3 times during the year (150 volunteers in total)
	Public Welfare/Healthcare	Held annual blood drive (77 volunteers); participated in Red Feather fundraising campaigns
	Education	Conducted factory tour for Honda College and university students (120 students)
	Disaster Relief	Raised funds from associates for recovery efforts following the Niigata Chuetsu Earthquake; donated to recovery efforts following the South Asian Tsunami
Honda Hokkaido Co., Ltd.	Traffic Safety	Put up flags to promote traffic safety once a month during summer
Honda Kaihatsu Co., Ltd.	Community Activities	Participated in local festivals
	Environment Conservation	Participated in the annual Haga Industrial Park cleanup campaign (3 volunteers); participated in Nanoka Kai's (a Honda parts supplier) biannual cleanup campaign (20 volunteers); conducted annual cleanup activities around the company premises in Kumamoto (50 volunteers)
	Traffic Safety	Conducted annual roadside safety campaign (1 volunteer)
	Sports	Donated to local junior high school soccer team in support of its participation at Kyushu regional soccer championships
	Public Welfare/Healthcare	Donated to The Heart Campaign, a fundraising drive at the Keyaki Home (a facility for the physically and mentally disabled) in Suzuka City
	Education	Conducted on-site vocational training
Honda Lock Mfg. Co., Ltd.	Community Activities	Hosted Tachiyama Kai Summer Festival at Toyama Factory and Kuroshio Kai Summer Festival at Hirose Factory; participated in the Miyazaki Prefecture Technology Fair
	Environment Conservation	Conducted biannual cleanup activities around the company premises (900 volunteers in total); participated in the Challenge Day 2004 in Shogawa (50 volunteers); participated in Ishizaki River Cleanup (10 volunteers)
	Traffic Safety	Conducted daily roadside safety activities (1,000 volunteers in total); conducted annual traffic safety campaigns that included handing out leaflets and beverages to drivers (40 volunteers)
	Sports	Hosted youth soccer games; donated money and raised funds among associates in support of local high school baseball team's participation in the National High School Baseball Championships (Koshien)
	Education	Conducted factory tours for elementary and high school students (1,728 students); conducted on-site vocational training for 3 students from the National College of Technology; conducted on-site vocational training for school teachers
	Disaster Relief	Donated to recovery efforts following the South Asian Tsunami
	Others	Conducted training for 4 new civil servants in Miyagi prefecture workers
Honda Motorcycle Japan Co., Ltd.	Community Activities	Participated in local festivals and in local university's annual festival; participated in disaster drills for local residents (provided the company parking lot for use as an evacuation area); donated funds to help build a residents' association meeting hall
	Environment Conservation	Conducted annual cleanup activities around the company premises and cleanup of a waterway that runs past the business site (4 volunteers)
	Traffic Safety	Hosted Tachikawa Riding School (motorcycle safety classes)
	Public Welfare/Healthcare	Called on motorcycle dealers to support a fundraising campaign for guide dog training programs by placing a collection box at their business sites
	Education	Conducted on-site vocational training for one junior high school student

Company Name	Field of Activity	Main Activities
Honda R&D Co., Ltd. Asaka R&D Center	Community Activities	Held Shigeki Ichi (recreational event for associates); participated in local festivals and held cardboard crafts workshop with support of Honda Saitama; participated in Asaka City Chamber of Commerce and Industry charity golf event
	Environment Conservation	Conducted cleanup activities along neighborhood streets and around company parking lot 3 times during the year (147 volunteers in total)
	Public Welfare/Healthcare	Held blood drives 3 times during the year (176 volunteers); participated in Red Feather fundraising campaigns
Honda R&D Co., Ltd. Takasu Proving Ground Operations Center	Community Activities	Hosted Honda Autumn Festival (attendance: 1,300); participated in town of Takasu's Nekka Summer Festa by helping to set up stalls; participated in inter-company mini-volleyball tournament hosted by the local Chamber of Commerce and Industry
	Environment Conservation	Participated in tree-planting project in Pallet Hills, a green area in the town of Takasu (donated nursery plants)
	Traffic Safety	Conducted roadside safety campaign; supported Hokkaido Prefectural Police Department's mobile traffic unit (offered use of high-speed race course)
	Sports	Participated in Takasu town marathon and 24-Hour Softball Tournament
	Public Welfare/Healthcare	Held blood drives
	Education	Conducted facility tours for junior high school students and for local school teachers
	Others	Provided temporary employment for about 30 local residents for snow removal and course maintenance during winter (December to March)
Honda R&D Co., Ltd. Tochigi R&D Center Tochigi Proving Ground Operations Center	Community Activities	Hosted Honda Festival (attendance: 20,000); participated in the Haga Town Sakura Festival (conducted tours of the proving test course); participated in the Haga Town Citizens' Festival (exhibited Honda products, held solar car kit assembly workshops); participated in fireworks display
	Environment Conservation	Participated in the Haga Industrial Park cleanup campaign 3 times during the year (150 volunteers in total)
	Traffic Safety	Participated in Tochigi Prefectural Police Department motorcycle police officer training
	Public Welfare/Healthcare	Held biannual blood drives (800 volunteers in total)
Honda R&D Co., Ltd. Wako R&D Center	Community Activities	Participated in local festivals (set up stalls and provided cars for visitors to experience advantages of seatbelts and airbags)
	Sports	Participated in 23rd Wako City Road Festival
	Public Welfare/Healthcare/ Sports	Participated in 24th Oita International Wheelchair Marathon
	Public Welfare/Healthcare	Participated in Red Feather fundraising campaigns
	Education	Provided lecturers for Summer School program attended by 40 elementary school students that live or study in Wako city (3 volunteers); supported Boy Scouts of Nippon, Wako Council
Honda Research Institute Japan Co., Ltd.	Education	Donated to a university for brain computer research; sent lecturers to schools; conducted internships
Honda Sun Co., Ltd.	Community Activities	Hosted community sports events on factory athletic field; hosted the Oita Abilympics and provided referees
	Traffic Safety	Conducted biannual roadside safety campaign (15 volunteers in total); created and distributed traffic safety posters
	Sports	Participated in an elementary school futsal tournament
	Public Welfare/Healthcare/ Sports	Supported associates' involvement in sports activities (track and field, swimming, carting and tennis) for the disabled
	Education	Sent guest lecturers to elementary schools
Honda Trading Corporation	Public Welfare/Healthcare	Participated in Red Feather fundraising campaigns
Hostec Co., Ltd.	Community Activities	Opened business site to local residents to watch Kawagoe Fireworks Display

Company Name	Field of Activity	Main Activities
Keihin Corporation	Community Activities	Cooperated in local festivals; opened company gymnasium and athletic fields to the community
	Environment Conservation	Conducted cleanup activities around the company premises over a period of two months during the year (200 volunteers in total)
	Traffic Safety	Conducted monthly roadside safety campaigns (200 volunteers in total)
	Sports	Held the Keihin Cup Children's Baseball Tournament (provided equipment, operational support, and umpires)
	Public Welfare/Healthcare	Held annual blood drive at each business site (500 volunteers in total), Red Feather Community Chest Movement, Year-End Mutual Help Campaign
	Education	Conducted factory tours and internships for elementary, junior high, high school and university students
	Disaster Relief	Donated to recovery efforts following the South Asian Tsunami
Kibounosato Honda Co., Ltd.	Community Activities	Participated in local festivals
	Environment Conservation	Conducted annual cleanup around the company premises (50 volunteers)
	Education	Conducted 15 factory tours for students from elementary schools and from schools for disabled children (286 students in total); participated in on-site vocational training and qualification course for rehabilitation of disabled persons (held on-site lectures)
Komyo Co., Ltd.	Community Activities	Participated in local festivals (provided merchandise); donated to neighborhood community association, fire department and youth groups
	Environment Conservation	Conducted monthly cleanup activities around the company premises; participated in Shin-sayama Community Association biannual flower-planting campaign (8 volunteers in total)
	Sports	Supported the Mie Hanashobu Handball Club
	Public Welfare/Healthcare	Participated in Red Feather fundraising campaign, year-end charity drives and Japanese Red Cross Society activities; donated to a facility for the mentally disabled
Kyushu Yanagawaseiki Co., Ltd.	Community Activities	Opened company baseball field to local residents (30 days in total)
	Environment Conservation	Participated in biannual Kawabe Industrial Park cleanup campaign (750 volunteers in total)
	Traffic Safety	Conducted 6 roadside safety campaigns (15 volunteers in total)
	Public Welfare/Healthcare	Held blood drives 3 times during the year (59 volunteers)
	Education	Conducted 5 factory tours for elementary and high school students (262 students in total)
MAP Co, Ltd.	Community Activities	Participated in local festivals
	Education	Conducted office and factory tour for junior high school students (13 students)
Mizutani Seiki Industry Co., Ltd.	Community Activities	Hosted Mizutani Sakura Festival 2004 (attendance: 700); participated in local festivals
	Traffic Safety	Conducted monthly roadside safety campaign (20 volunteers); commissioned by Tsushima Police Department's to nominate an associate as Miss Traffic Safety
	Disaster Relief	Donated to recovery efforts following the Niigata Chuetsu Earthquake and South Asian Tsunami
MSD. Co., Ltd.	Community Activities	Hosted MSD Summer Festival (250 attendees)
	Environment Conservation	Participated in Hamanako Lake cleanup campaign (6 volunteers)
	Traffic Safety	Conducted annual roadside safety campaign (1 volunteer)
	Public Welfare/Healthcare	Held annual blood drive (30 volunteers)
	Education	Conducted factory tour for 24 elementary school students

Company Name	Field of Activity	Main Activities
Musashi Seimitsu Industry Co., Ltd.	Community Activities	Hosted Musashi Summer Festival 2004 (attendance: 1,700); participated in local festivals
	Environment Conservation	Conducted biannual cleanup activities around the company premises (700 volunteers including current associates, retirees, and family members)
	Traffic Safety	Held Kids Motorbike School in conjunction with Musashi Summer Festival 2004
	Public Welfare/Healthcare	Held annual blood drive (57 volunteers); participated in Toyohashi Zeni Ginko's Zeni Festival (10 volunteers)
	Education	Conducted on-site vocational training for junior high school students (21 students); housed international students from Toyohashi University in company dormitory and provided them with internships; donated merchandise to local elementary schools and junior high schools bazaars
Nissin Kogyo Co., Ltd.	Community Activities	Hosted Nissin Fair (attendance: 1,600) and donated proceeds from bazaar to recovery efforts following the Niigata Chuetsu Earthquake; participated in a fireworks display
	Public Welfare/Healthcare/Sports	Donated to the 2005 Special Olympics World Winter Games in Nagano
	Education	Conducted 15 factory tours
	Disaster Relief	Donated to recovery efforts following the Niigata Chuetsu Earthquake
Rainbow Motor School Co., Ltd.	Community Activities	Hosted the town of Ozu's Sweet Potato Festival and held a motor sports competition
	Environment Conservation	Participated in the Hamanako Lake cleanup campaign (7 volunteers)
	Traffic Safety	Hosted annual Traffic Safety Festival at each business site (total attendance: 6,500); held traffic safety classes at local kindergartens 6 times during the year (500 children in total); held traffic safety classes for elementary school students 4 times during the year at each business site (212 students in total); held driving classes for senior citizens twice during the year at each business site (80 participants); participated in the Saitama Prefecture Research Committee on Traffic Accident Prevention
	Public Welfare/Healthcare	Supported a fundraising campaign for guide dog training programs by placing a collection box at business sites
	Disaster Relief	Donated to recovery efforts following the Niigata Chuetsu Earthquake
Shinnichi Kogyo Co., Ltd.	Environment Conservation	Participated in the Gamagori city's zero garbage campaign (220 associates and their family members volunteered)
	Sports	Donated in support of local high school's participation in the National High School Ekiden Relay Championship
	Public Welfare/Healthcare	Held annual blood drive (14 volunteers)

Company Name	Field of Activity	Main Activities
Showa Corporation	Community Activities	Hosted festivals at each business site (total attendance: 3,300); participated in local festivals; participated in 10th anniversary celebration and graduation ceremonies at a local school for the disabled
	Environment Conservation	Participated in Gotenba cleanup campaign (10 volunteers); participated in Haga Industrial Park cleanup campaign held three times during the year (22 volunteers in total); participated in United Shizuoka Chuenchi Association's biannual afforestation activities (4 volunteers); routinely replaced potted plants at a local school for disabled children
	Traffic Safety	Conducted roadside safety campaigns 3 times a month (10 volunteers); participated in Fujimi Industrial Park's traffic safety campaign (5 volunteers)
	Public Welfare/Healthcare	Held blood drives 6 times during the year at each business site (46 volunteers in total); cooperated in United Shizuoka Chuenchi Association's charity bazaar (45 associates and family members volunteered); donated to Rie Fund, a fund to raise money for live donor liver transplant operations; participated in a welfare facility visit hosted by a workers' welfare council (1 volunteer); cooperated in Red Feather and Japanese Red Cross Society fundraising campaigns
	Education	Conducted factory tours for students of an elementary school and a school for the disabled (137 students in total); conducted on-site vocational training for 4 students at a junior high school and a school for the disabled
	Disaster Relief	Labor union donated to recovery efforts following the Niigata Chuetsu Earthquake; company donated to recovery efforts following the South Asian Tsunami
Steel Center Co., Ltd.	Community Activities	Participated in Kameyama City Summer Evening Festival (15 volunteers worked at event stalls and proceeds were donated to Kameyama City)
	Environment Conservation	Conducted cleanup activities around the company premises (8 volunteers); participated in Chiyoda Ward cleanup campaign twice during the year (22 volunteers in total); participated in industrial park cleanup campaign (89 volunteers); participated in Ocean and River Cleanup Day in Kumamoto (3 volunteers); participated in the Kameyama Corporate Environmental Promotion Council
	Traffic Safety	Participated in monthly traffic patrol at Kawazato Industrial Park (11 volunteers)
Sumirex Co., Ltd.	Community Activities	Participated in Kashima fireworks display; provided drinking water to neighborhood houses with no public water supply
	Environment Conservation	Participated in quarterly Small Kindness Movement cleanup campaign (16 volunteers)
	Traffic Safety	Installed traffic safety campaign signs along road leading to associates' parking lot
Suzuka Circuitland Co., Ltd.	Community Activities	Cooperated in local festivals (donated merchandise); sent representative to the Suzuka Chamber of Commerce
	Environment Conservation	Participated in Nanoka Kai's (a Honda parts supplier) cleanup campaign (3 volunteers); participated in cleanup campaign of roads near Suzuka Circuit following 8-Hour Endurance Race and F1GP Race (40 volunteers)
	Traffic Safety	Participated in Suzuka Safety Festival (sent 4 "race queens")
	Sports	Employed local handball club members
	Education	Conducted on-site vocational training
Takao Kinzoku Kogyo Co., Ltd.	Community Activities	Participated in Saio Gunko historical road preservation project
	Environment Conservation	Participated in cleanup campaigns at local campsites and amusement parks (32 volunteers)
	Traffic Safety	Donated delineator guideposts (reflective safety poles) to be installed along roadways
	Sports	Assisted with the 18th Aino Tsuchiyama Marathon and provided free parking
	Education	Conducted 4 factory tours for elementary and university students (130 students); conducted on-site vocational training for 4 junior high school students; conducted off-site vocational training for one Ryukoku University student; sent associates to elementary schools as guest lecturers

Company Name	Field of Activity	Main Activities
Tanaka Seimitsu Kogyo Co., Ltd.	Community Activities	Participated in local festival and fireworks display; assisted with JR Toyamako Railway Line's transition to tramway; conducted snow removal around the company premises along school routes (15 volunteers)
	Environment Conservation	Participated in industrial park quarterly cleanup campaign (160 volunteers in total)
	Sports	Donated to support local high school rugby team's and local youth baseball team's participation in national tournaments
	Public Welfare/Healthcare	Raised money to establish an information service for the hearing impaired in Toyama prefecture
	Art and Culture	Participated in Asia-Pacific Festival of Children's Theatre, Vienna Philharmonic in Toyama and 51st Chin Don Competition
	Education	Participated in 13th Toyama High School Robot Contest and 6th Japan-Russia Seminar on Semiconductors
	Disaster Relief	Donated and raised funds for recovery efforts following the Niigata Chuetsu Earthquake and South Asian Tsunami
TS Tech Co., Ltd.	Community Activities	Participated in local festivals; donated to the local community association and to the council on social welfare; opened the company's parking lot for sports days at local elementary schools and kindergartens
	Environment Conservation	Conducted cleanup activities around the company premises at each business site (141 volunteers in total); participated in monthly industrial park cleanup campaign (48 volunteers); participated in Takane Ai Road 04 flower-planting project, held 5 times during the year (56 volunteers in total)
	Traffic Safety	Conducted annual roadside safety campaign at each business site (198 volunteers); participated in First-Grader Traffic Prevention Campaign (donated yellow safety hats for children)
	Sports	Provided officials and referees for national, prefectural, and municipal basketball tournaments (6 volunteers)
	Public Welfare/Healthcare/ Sports	Participated in the 4th Saino Kuni Magokoro Taikai (a national sports competition for the physically disabled)
	Public Welfare/Healthcare	Held blood drives 10 times during the year at each business site (200 volunteers in total); participated in Red Feather fundraising campaign and year-end charity drive, and Japanese Red Cross Society fundraising campaign; collected used stamps for donation to Kawagoe City Social Welfare Council
	Education	Conducted 2 factory tours for elementary school students (89 students in total); provided photo-news media to elementary schools; participated in the Student Formula SAE Competition of Japan; supported Boy Scouts of Nippon
	Disaster Relief	Donated to recovery efforts following the South Asian Tsunami; contributed to the Saitama and Kingdom of Thailand Friendship Association relief fund; contributed to Saitama Loving Hands, a South Asian Tsunami relief program
Tsuzuki Manufacturing Co., Ltd.	Community Activities	Participated in local festivals (provided rest areas and merchandise); donated to a local fire department; donated to support business development around Sakakimachi Station
	Environment Conservation	Participated in annual industrial park cleanup campaign (50 volunteers)
	Traffic Safety	Conducted biannual roadside safety campaign (3 volunteers)
	Public Welfare/Healthcare/ Sports	Donated to the 2005 Special Olympics World Winter Games in Nagano
	Public Welfare/Healthcare	Held annual blood drive and eye examination (50 volunteers); donated special needs vehicles to Sakaki Town Social Welfare Council
	Disaster Relief	Donated to recovery efforts following the Niigata Chuetsu Earthquake

Company Name	Field of Activity	Main Activities
Twin Ring Motegi Co., Ltd.	Community Activities	Hosted Motegi Festa; participated in local festivals (exhibited and demonstrated Indy race cars, provided Motegi Angels and merchandise)
	Environment Conservation	Conducted biannual cleanup activities around the company premises (118 volunteers); provided speakers for 13 meetings and symposia (total attendance: 1,253)
	Art and Culture	Hosted Shimotsuke Sketch Contest—Drawing the Future!
	Education	Conducted vocational training for 22 junior high school students; conducted 6 waste disposal and sewage facility tours (417 students); conducted overnight field trips for 249 schools (19,000 students)
Yachiyo Industry Co., Ltd.	Community Activities	Participated in local festivals; donated to the local community association
	Environment Conservation	Conducted cleanup activities around the company premises at each business site (about 250 volunteers in total); conducted cleanup of local reservoirs and waterways; participated in Hamanako Lake cleanup campaign (11 volunteers)
	Traffic Safety	Participated in Miru Miru Wave, a driving safety campaign
	Sports	Provided two event vehicles for the Yokkaichi City Ekiden Relay; supported the Mie Hanashobu Handball Club; donated to local youth baseball team to support its participation in the national championships; participated in the town of Ujiie's sports festival; provided free parking for 500 cars during the Saino Kuni Magokoro Kokutai (a national sports competition for the physically disabled)
	Public Welfare/Healthcare	Held blood drives 5 times during the year at each business site (369 volunteers); delivered free meals to senior citizens at their homes (2 volunteers); supported a mini sports festival for the disabled
	Education	Conducted on-site vocational training for high school students; sent associates to elementary schools as guest lecturers (2 volunteers)
	Disaster Relief	Donated money and raised funds for recovery efforts following the Niigata Chuetsu Earthquake and South Asian Tsunami
Yamada Manufacturing Co., Ltd.	Community Activities	Held YAMADA festival 2004 at each business site (total attendance: 4,200)
	Environment Conservation	Volunteered in spring and autumn highway cleanup campaign at each business site (644 volunteers in total)
	Disaster Relief	Donated money and materials to recovery efforts following Niigata Chuetsu Earthquake
	Others	Used associate birthday present benefit plan in support of the Watarase Valley Railroad
Yanagawa Seiki Co., Ltd.	Community Activities	Hosted annual Autumn Festival; participated in Fuchu Shoko Festival technology fair (exhibited products)
	Environment Conservation	Conducted cleanup activities around the company premises (12 volunteers); participated in local litter removal activities (11 volunteers); participated in the Sayama Citizens' Environmental Network by providing information about the company's environmental activities; participated in Shin-sayama Community Association's biannual flower-planting campaign (7 volunteers)
	Education	Conducted factory tours for students from Honda College (93 students)

Company Name	Field of Activity	Main Activities
Yutaka Giken Co., Ltd.	Community Activities	Hosted Summer Festival (attendance: 1,000); participated in local festivals and a fireworks display
	Environment Conservation	Conducted cleanup activities around the company premises and near the Oppe River (6 volunteers); participated in industrial park cleanup campaign (24 volunteers); participated in Nanoka Kai's (a Honda parts supplier) cleanup campaign (17 volunteers); participated in Hamanako Lake cleanup campaign; opened the company parking lot as a community garbage collection point
	Traffic Safety	Conducted monthly roadside safety campaign (1 volunteer); cooperated with the local community association to lobby the prefectural government to install pedestrian overpasses along major roads
	Sports	Opened the company athletic fields to local youth sports teams; donated sports equipment to a local school that new members of the company track and field club had attended; participated in Saino Kuni Magokoro Kokutai (a national sports competition for the physically disabled) by opening company athletic field as one stage in the flag and torch relay; participated in other sporting events
	Public Welfare/Healthcare	Held blood drives 4 times in total during the year at all business sites (95 volunteers); participated in Red Feather and Japanese Red Cross Society fundraising campaigns; delivered free meals to senior citizens at home (2 volunteers); supported a mini sports festival for the disabled; donated computers and digital cameras to the Kurumi Kyodo Workshop; participated in Shizuoka Labor and Social Welfare Council's annual festival
	Education	Conducted factory tours for elementary school students (90 students); provided photo-news media to elementary schools; participated in the Student Formula SAE Competition of Japan
	Disaster Relief	Company and labor union donated and raised funds for recovery efforts following the Niigata Chuetsu Earthquake and South Asian Tsunami

- Please refer to page 36 for the activities of Honda dealers in Japan
- These are only some of the philanthropic activities that Honda Group companies perform in their communities

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